

NEW MEXICO VOTERS' VIEWS

SUMMER 2020



American
Petroleum
Institute



Summary of Key Findings

- 1 New Mexico voters recognize they rely on natural gas and oil for heating and cooling their homes, cooking, and transportation.
- 2 The coronavirus has had a huge impact on New Mexico's economy, and nearly three quarters of voters say the natural gas and oil industry will play an important role in the economic recovery.
- 3 Voters prioritize investing in new, clean energy sources, energy independence, and job creation in the current political and economic environment. Six in ten voters say producing natural gas & oil in the U.S. has a positive effect on national security; a majority of Democrats agree.
- 4 Nearly two-thirds of New Mexico voters, including half of Democrats, would be more likely to vote for a candidate who supports access to oil and gas produced in the U.S.

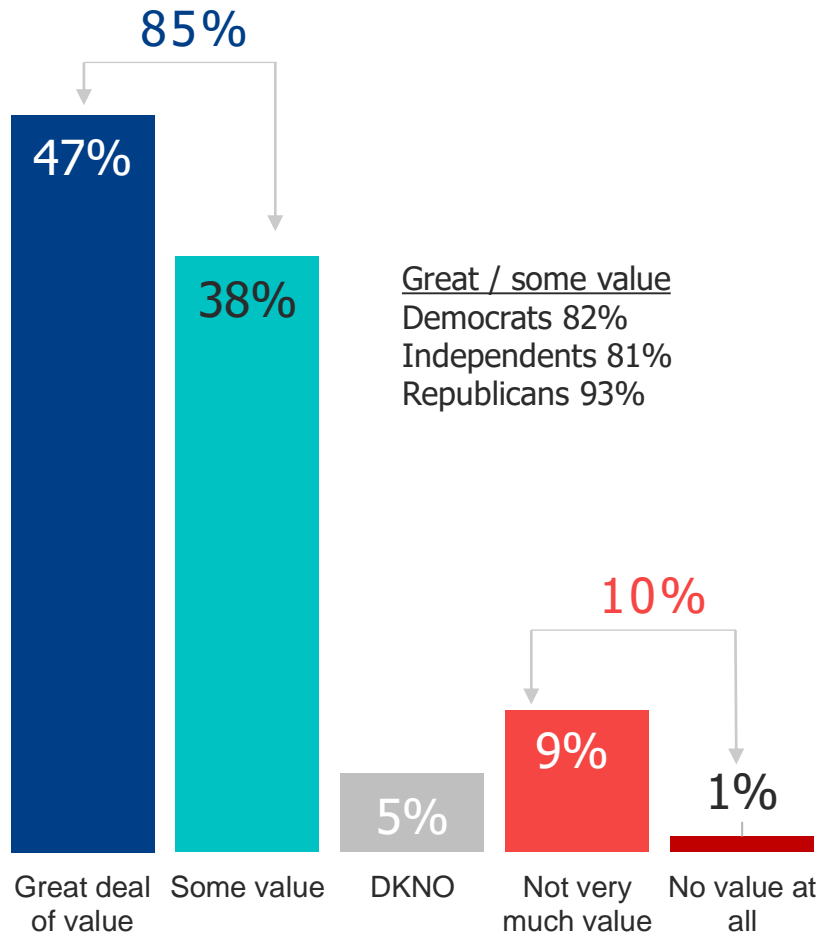
Methodology

This poll was conducted between June 26-July 10, 2020 among a sample of 501 New Mexico Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of New Mexico Registered Voters based on gender, age, educational attainment, race, home ownership, and 2016 Presidential vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

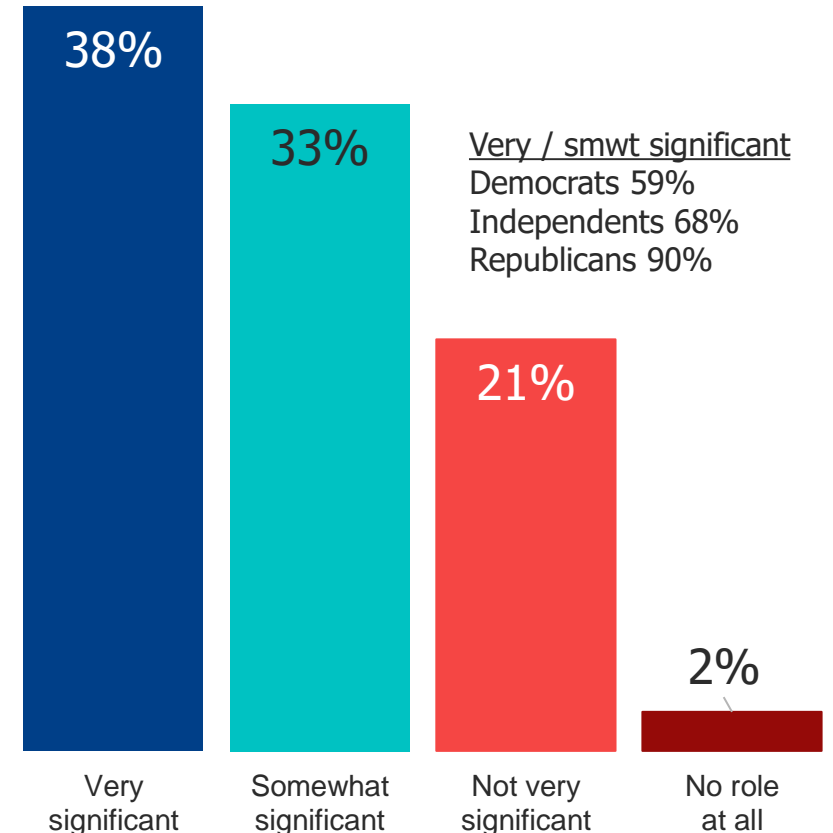
NEW MEXICO VOTERS

Nearly all voters say natural gas & oil provide value to them personally; 7 in 10 think it will play a large role in America's continued energy needs

Thinking of the value that natural gas and oil provide to your life, would you say natural gas and oil provide to you personally...



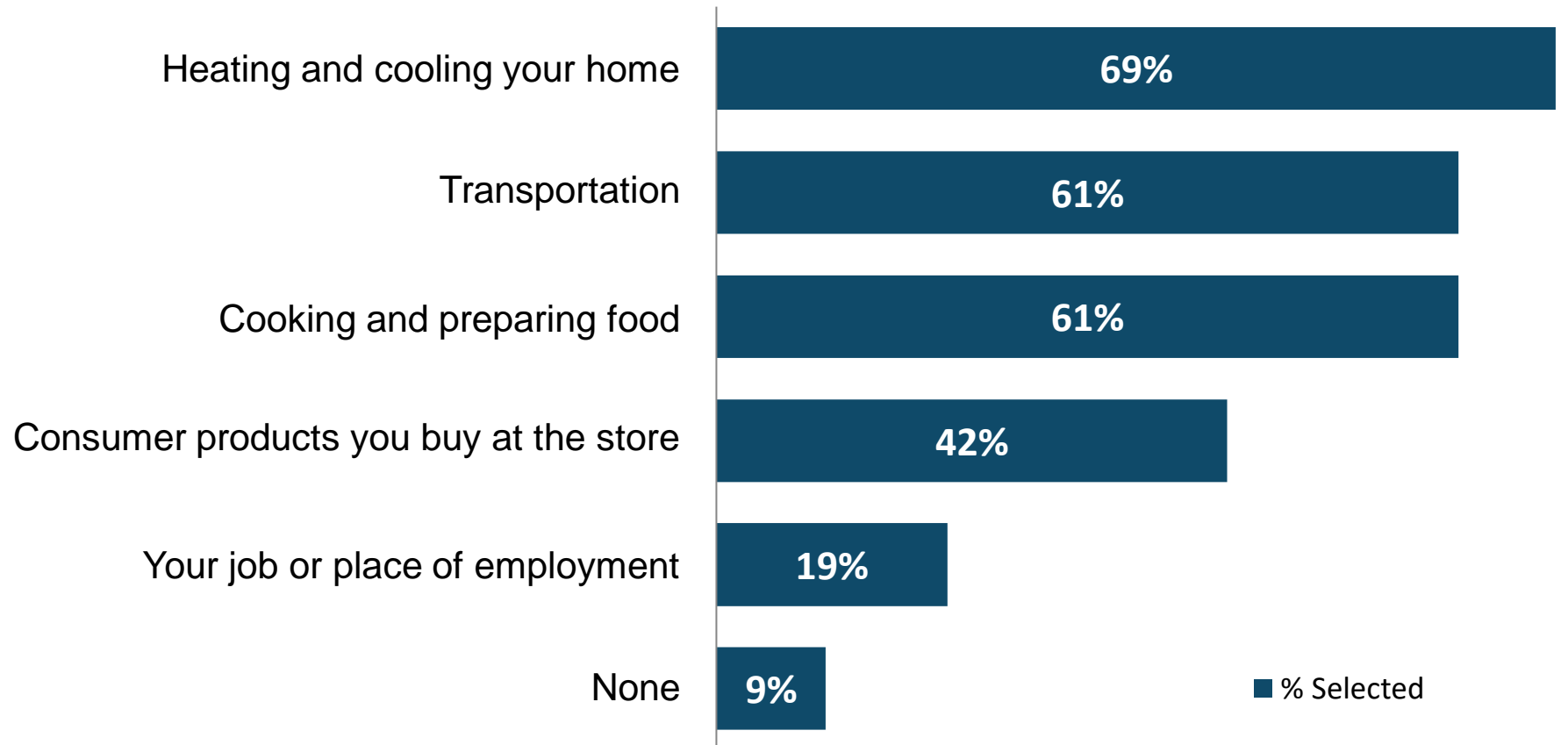
How much of a role do you think natural gas and oil will be a part of America's energy needs 20 years from now?



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More than 6 in 10 NM voters rely on natural gas and oil in their homes and for transportation on a regular basis

Do you rely on natural gas or oil for any of the following on a regular basis? Please check all that apply.

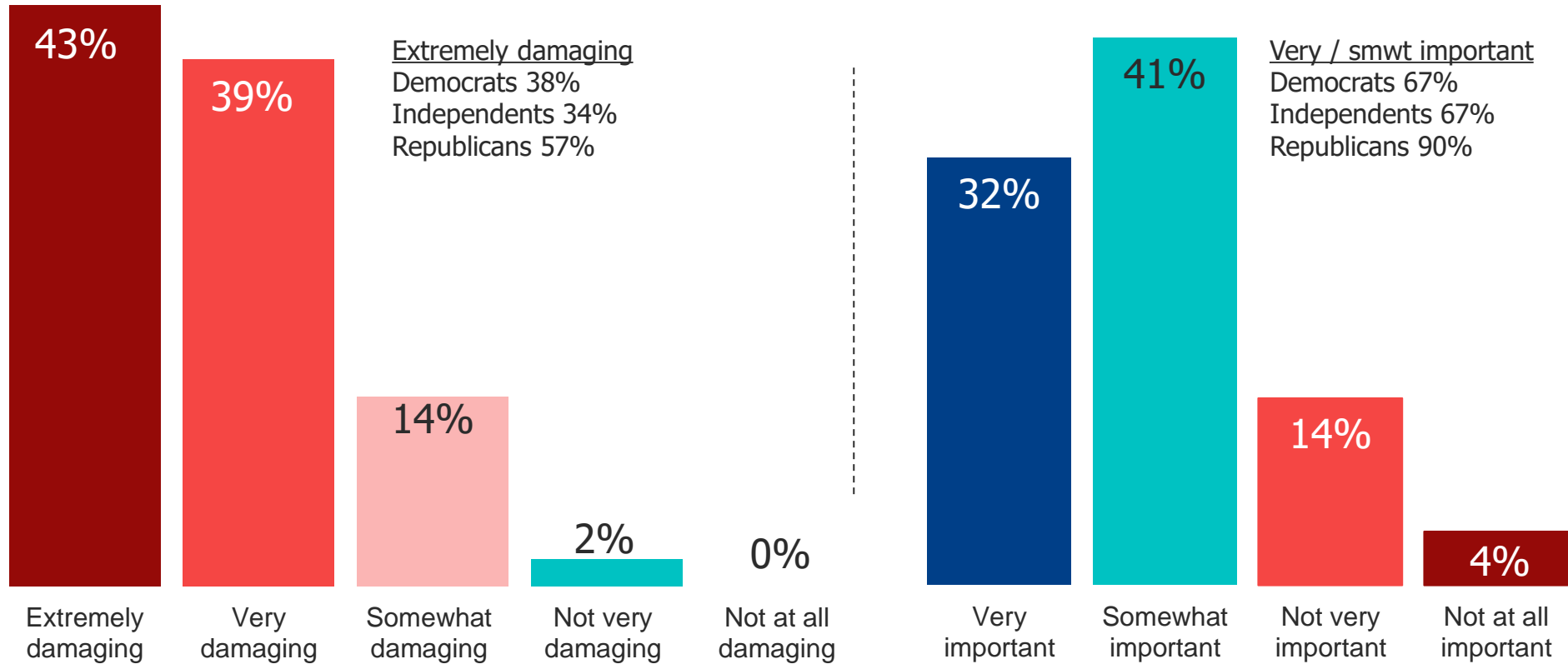


NEW MEXICO VOTERS

8 in 10 NM voters say COVID has badly damaged state economy; three quarters believe natural gas and oil will play an important role in recovery

In your opinion, how damaging has the coronavirus (COVID-19) crisis been to the economy of your state?

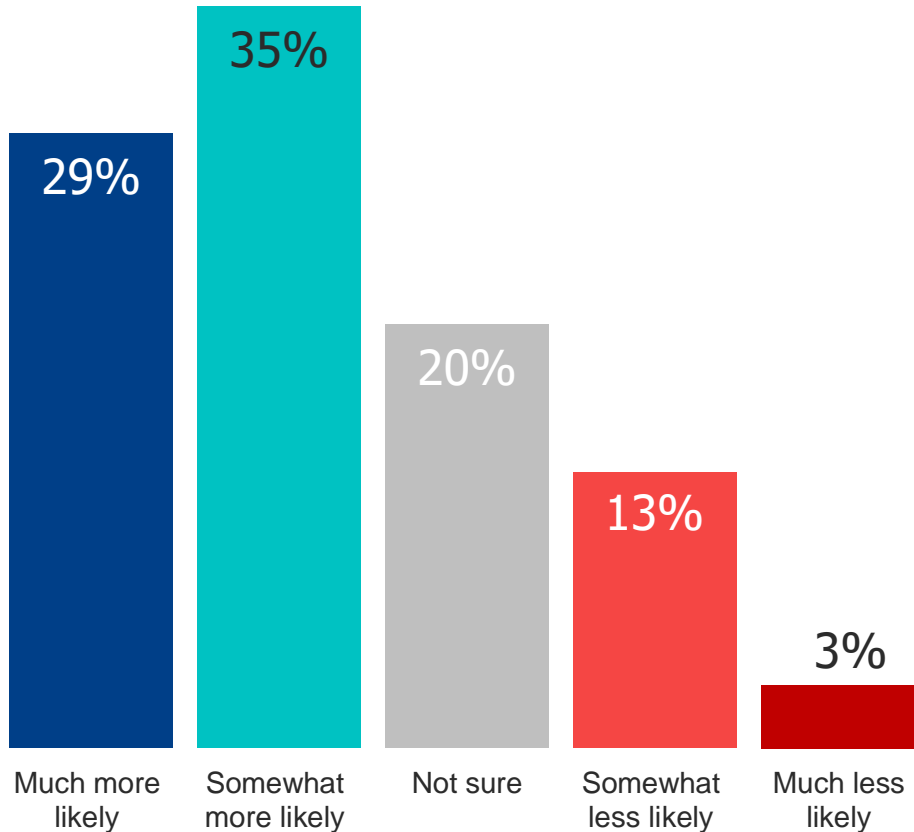
How important of a role do you believe the natural gas and oil industry will have in helping the economy recover from the economic impacts of the coronavirus pandemic?



NEW MEXICO VOTERS

Nearly two-thirds of voters, including half of Democrats, would be more likely to vote for a candidate who supports access to oil & gas produced in U.S.

If you heard that a candidate for public office in your state supports policies that ensure consumers continue to have access to natural gas and oil produced in the U.S., would that make you more or less likely to vote for that person?

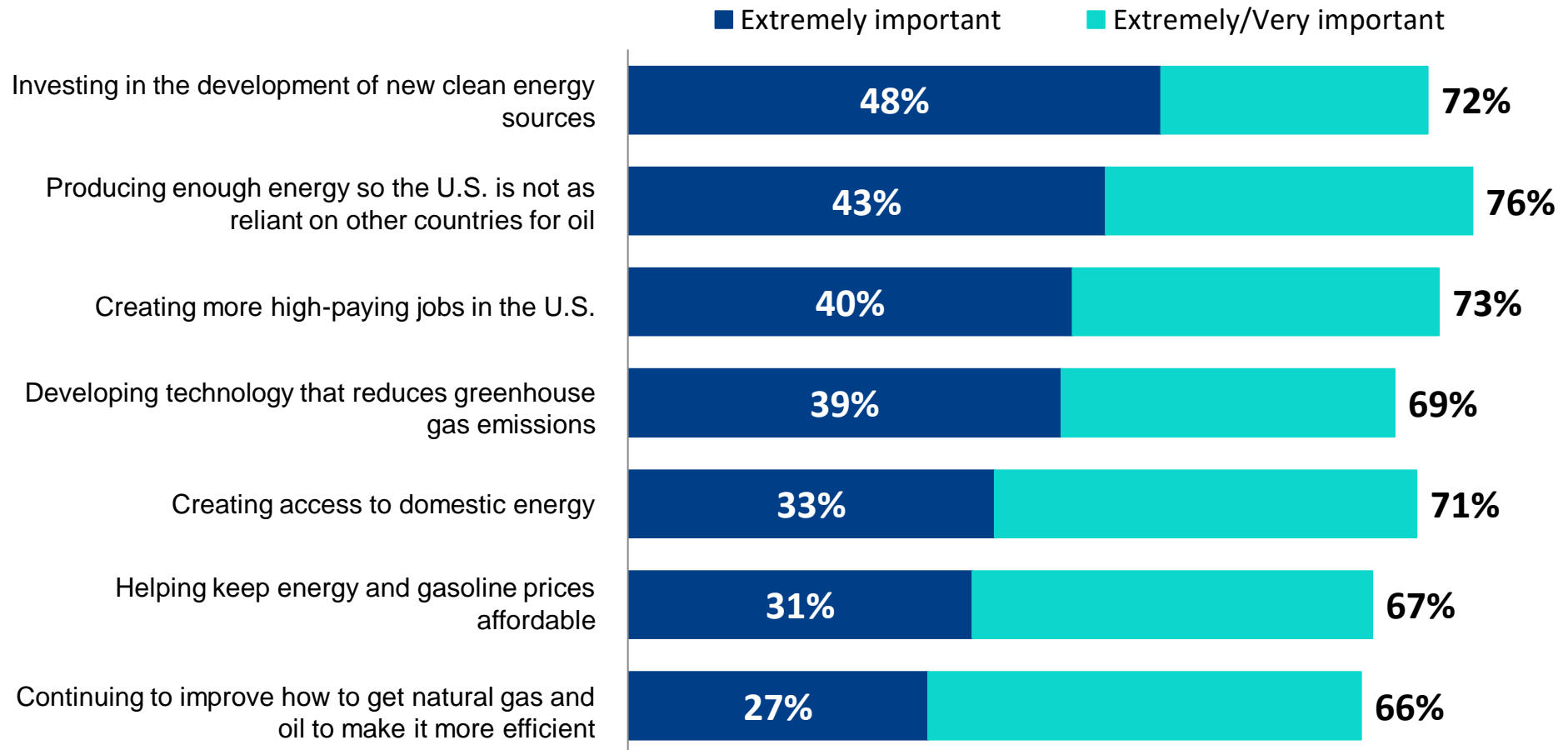


	Total more likely	Total less likely	Not sure
Total	64%	16%	20%
Democrats	49%	20%	31%
Independents	65%	18%	17%
Republicans	85%	5%	9%
Non-college	59%	15%	26%
Bachelor's degree	68%	17%	15%
Post-grad	65%	14%	21%
Urban	56%	18%	25%
Suburban	69%	12%	18%
Rural	68%	15%	17%

NEW MEXICO VOTERS

NM voters prioritize investing in new, clean energy sources, energy independence, and job creation

Do you rely on natural gas or oil for any of the following on a regular basis? Please check all that apply.



NEW MEXICO VOTERS

Significant bipartisan interest in energy independence and creating high-paying jobs; Democrats drive importance of new, clean energy sources

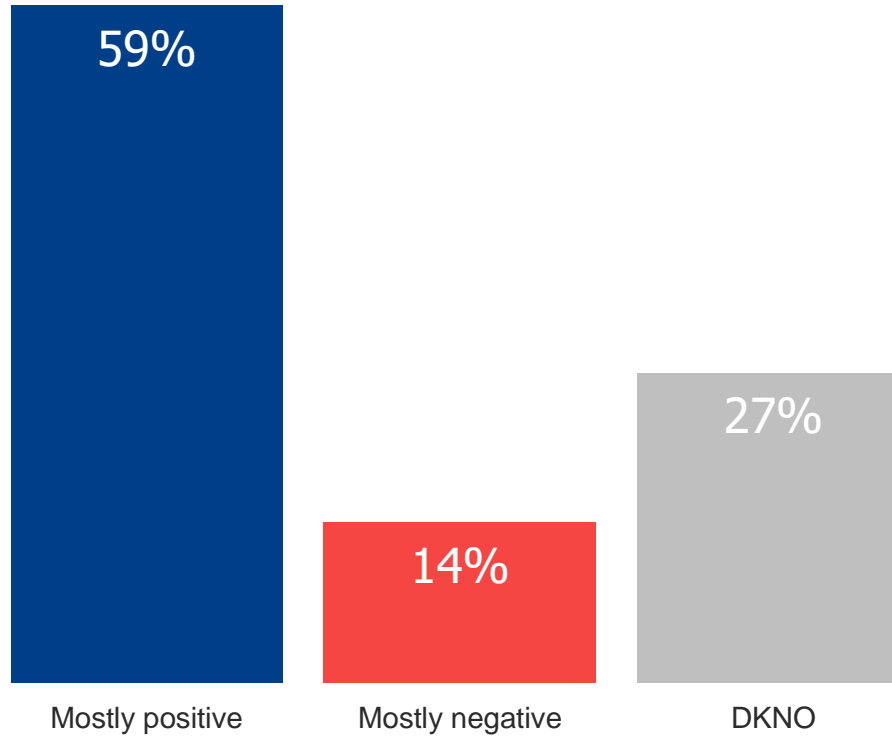
Please indicate how important, if at all, you believe each of the following statements are -- extremely important, very important, somewhat important, not very important, or not at all important?

<i>(Extremely/very important) shown</i>	Producing enough energy	Create high-paying jobs	New clean energy sources	Access to domestic energy	Greenhouse gas emissions	Keep prices affordable	More efficient
Total	76	73	72	71	69	67	66
Democrats	71	75	88	66	88	60	62
Independents	81	65	71	74	70	64	60
Republicans	77	77	51	74	40	80	75
18-34	76	80	80	65	70	70	69
45-64	77	77	67	78	66	70	67
65+	75	61	69	68	72	58	61
Non-college	75	75	67	64	65	76	64
Bachelor's degree	87	81	78	79	77	76	72
Post-grad	66	64	69	69	64	50	60
Urban	78	76	79	70	75	68	63
Suburban	77	71	69	68	65	64	67
Rural	71	73	67	73	65	68	68

NEW MEXICO VOTERS

Majority of NM voters say natural gas & oil industry has a positive impact on national security

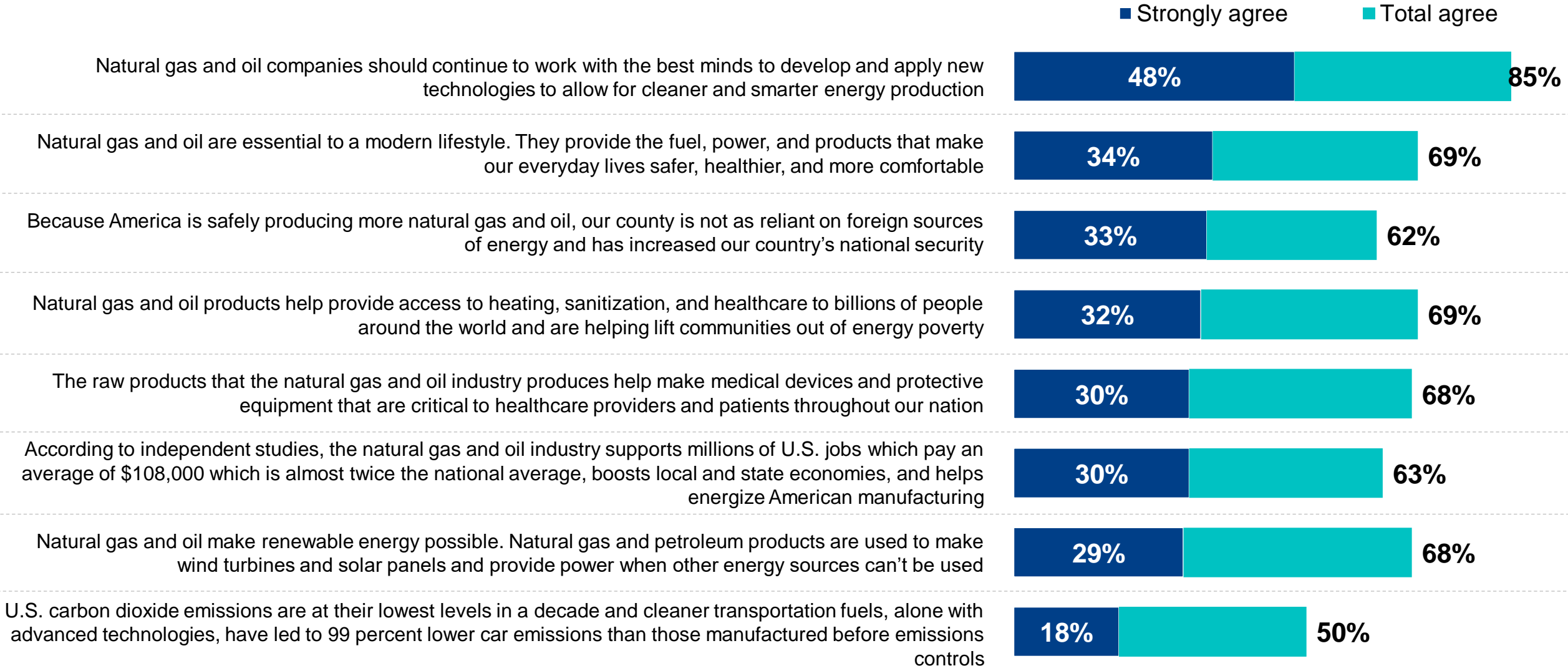
Do you think producing natural gas and oil here in the U.S. tends to have a mostly positive or mostly negative impact on our country's national security?



	Mostly positive	Mostly negative	Neutral
Total	59	14	27
Democrats	56	18	26
Independents	48	20	32
Republicans	73	5	22
18-34	34	24	42
45-64	71	8	21
65+	70	14	16
Urban	54	22	24
Suburban	61	6	32
Rural	62	15	23

NM voters agree industry should focus on developing new technology for cleaner energy production and say industry is essential for modern lifestyle

Below are some statements about America's natural gas and oil. Please read each one and indicate the degree to which you agree or disagree with each.



NEW MEXICO VOTERS

Voters across party lines, especially Democrats and independents, agree industry should continue developing new technologies for cleaner energy

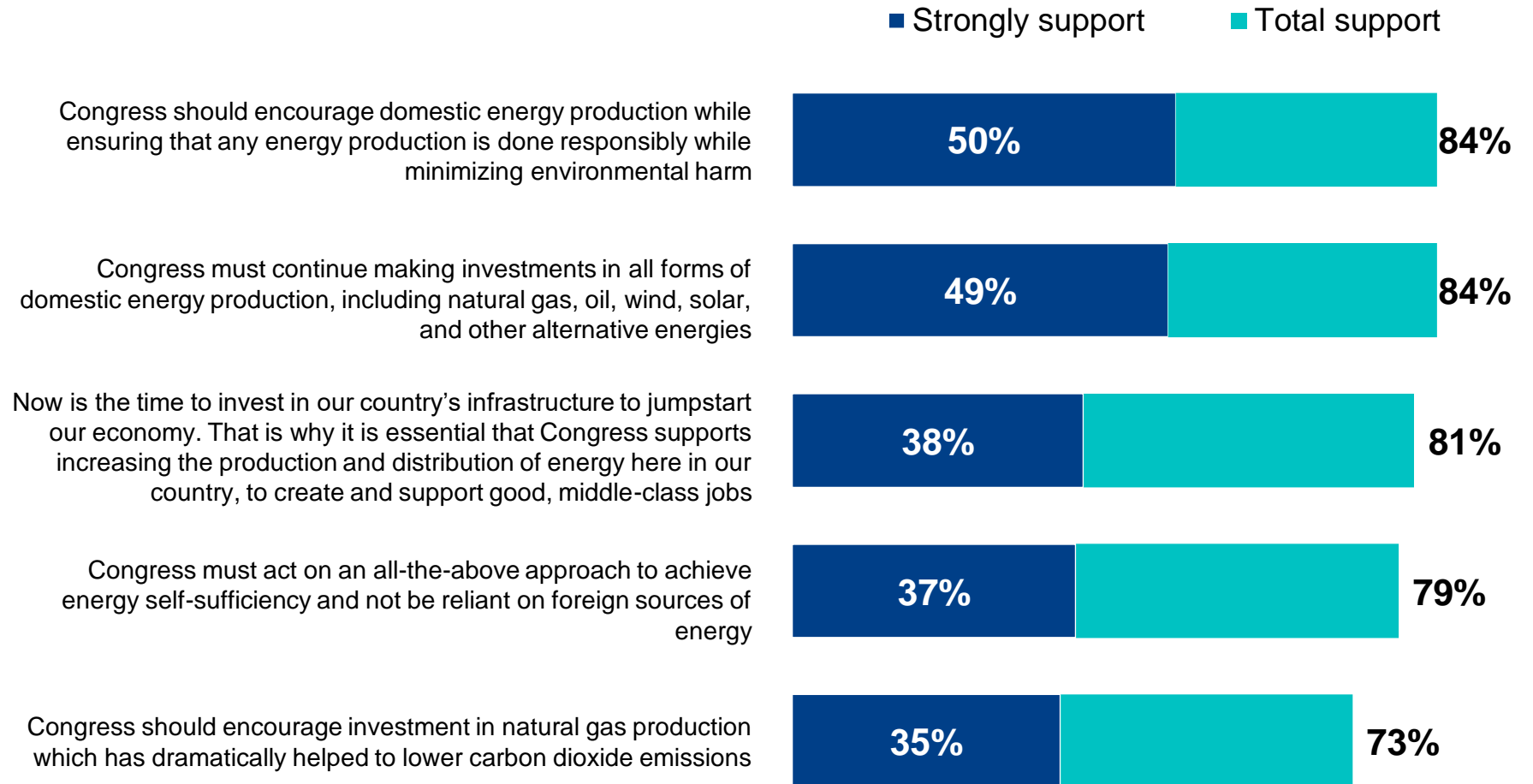
Below are some statements about America's natural gas and oil. Please read each one and indicate the degree to which you agree or disagree with each.

<i>(Total agree) shown</i>	New technologies	Essential to modern life	Increased national security	Lift out of energy poverty	Supports jobs	Medical devices	Renewable energy	Lower emissions
Total	85%	69%	62%	69%	63%	68%	68%	50%
Democrats	90%	62%	57%	64%	58%	64%	66%	43%
Independents	82%	65%	58%	69%	60%	67%	60%	52%
Republicans	82%	81%	74%	78%	72%	77%	78%	61%
18-34	64%	49%	36%	56%	43%	52%	59%	31%
35-44	87%	67%	54%	72%	73%	64%	73%	48%
45-64	93%	80%	77%	79%	71%	77%	72%	66%
65+	96%	78%	76%	71%	72%	78%	73%	55%
Non-college	75%	64%	56%	68%	59%	66%	63%	53%
Bachelor's degree	84%	66%	67%	70%	64%	65%	64%	57%
Post-grad	95%	76%	64%	70%	65%	75%	77%	43%
Urban	81%	57%	63%	57%	55%	64%	56%	54%
Suburban	83%	72%	60%	73%	61%	63%	67%	44%
Rural	83%	72%	60%	73%	61%	63%	67%	44%

NEW MEXICO VOTERS

NM voters overall want to invest in all forms of domestic energy production while ensuring minimal harm to the environment and creating good jobs

Below are some actions that Congress can take on energy. Please indicate if you support or oppose Congress taking the following actions.



Democrats and independents support investing in domestic energy production, but want to ensure minimal harm to the environment

Below are some actions that Congress can take on energy. Please indicate if you support or oppose Congress taking the following actions.

<i>(Total support) shown</i>	Minimize harm	Continue investments	Infrastructure	All-the-above	Lower emissions
Total	84%	84%	81%	79%	73%
	88%	85%	83%	79%	69%
Democrats	83%	85%	78%	80%	72%
Independents	80%	82%	81%	74%	79%
Republicans	64%	70%	59%	63%	58%
18-34	87%	86%	84%	75%	76%
45-64	93%	92%	93%	88%	85%
65+	94%	89%	88%	82%	73%
White	89%	87%	85%	81%	76%
Hispanic	79%	78%	74%	75%	68%
Urban	79%	83%	73%	77%	64%
Suburban	86%	81%	85%	77%	74%
Rural	87%	88%	85%	80%	80%

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