



Production & Infrastructure – Florida

August 2014

Created for: American Petroleum Institute

Presented by: Harris Poll

Interviewing: July 29 – August 3, 2014

Respondents: 614 Registered Voters in Florida

Method: Telephone

Sample: Random Digit Dial – Florida Registered Voters

Weighting: Results are weighted to be representative of Florida registered voters.

Sampling Error: +/- 4% at 95% confidence

- Q1. Do you support or oppose [ROTATE] increased production of domestic oil and natural gas resources located here in the U.S.? And is that strongly or somewhat [SUPPORT/OPPOSE]?

	Total
Base	614
SUPPORT (NET)	73%
Strongly Support	50%
Somewhat Support	23%
Neither Oppose nor Support	6%
OPPOSE (NET)	12%
Somewhat Oppose	5%
Strongly Oppose	7%
Don't Know/Refuse	10%

- Q2. How important to you is producing more oil and natural gas here at home?

	Total
Base	614
IMPORTANT (NET)	86%
Very Important	63%
Somewhat Important	23%
NOT IMPORTANT (NET)	10%
Not Very Important	3%
Not Important at All	7%
Don't Know/Refuse	4%

- Q3. Do you support or oppose [ROTATE] increased development of the country's energy infrastructure? And is that strongly or somewhat [SUPPORT/OPPOSE]?

	Total
Base	614
SUPPORT (NET)	81%
Strongly Support	58%
Somewhat Support	23%
Neither Oppose nor Support	3%
OPPOSE (NET)	5%
Somewhat Oppose	4%
Strongly Oppose	1%
Don't Know/Refuse	10%

- Q4. Do you think the federal government does enough to encourage the development of the country's energy infrastructure?

	Total
Base	614
Yes	21%
No	62%
Don't Know/Refuse	17%

- Q5. Looking ahead to the election in November, if a candidate supports producing more oil and natural gas from here in the U.S. and increasing the country's energy infrastructure, would you be more or less likely to support that candidate? And is that somewhat or much [MORE/LESS] likely?

	Total
Base	614
MORE (NET)	72%
Much more likely	42%
Somewhat more likely	30%
Neither more nor less	10%
LESS (NET)	10%
Somewhat less likely	5%
Much less likely	5%
Don't Know/Refuse	8%

DEMOGRAPHICS

Gender

	Total
Base	614
Male	48%
Female	52%

Age

	Total
Base	614
18 - 24	7%
25 - 34	10%
35 - 49	23%
50 - 64	28%
65+	29%
Don't know/Refused	2%

Education

	Total
Base	614
HIGH SCHOOL OR LESS (NET)	33%
Less than high school	4%
High school graduate	29%
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	54%
Some college	24%
Associate's degree	8%
College graduate	22%
Post-graduate	11%
Don't know/Refused	1%

Party

	Total
Base	614
REPUBLICAN (NET)	26%
Strong Republican	16%
Not-so-strong Republican	9%
INDEPENDENT (NET)	30%
Lean Republican	7%
Lean Democrat	10%
Do not lean either way	12%
DEMOCRAT (NET)	34%
Strong Democrat	22%
Not-so-strong Democrat	12%
Other	6%
Not sure	*
Don't know/Refused	2%

Ideology

	Total
Base	614
CONSERVATIVE (NET)	54%
Very Conservative	22%
Somewhat Conservative	32%
Neither	8%
LIBERAL (NET)	32%
Somewhat Liberal	22%
Very Liberal	10%
Don't know/Refused	6%

Race/Ethnicity

	Total
Base	614
White	61%
Hispanic	18%
Black or African American	14%
Asian or Pacific Islander	1%
Native American or Alaskan Native	1%
Mixed Race	1%
Some other race	1%
Decline to Answer	4%

Which of the following best describes where you live?

	Total
Base	614
Rural	25%
Urban	20%
Suburban	49%
Don't know/Refused	6%

Are you, or is anyone in your household, a member of a labor union?

	Total
Base	614
Yes	8%
No	91%
Don't know/Refused	*

Income

	Total
Base	614
Less than \$5,000	2%
\$5,000 but less than \$10,000	1%
\$10,000 but less than \$15,000	4%
\$15,000 but less than \$20,000	4%
\$20,000 but less than \$25,000	5%
\$25,000 but less than \$30,000	5%
\$30,000 but less than \$35,000	3%
\$35,000 but less than \$40,000	5%
\$40,000 but less than \$50,000	7%
\$50,000 but less than \$60,000	7%
\$60,000 but less than \$75,000	8%
\$75,000 but less than \$80,000	4%
\$80,000 but less than \$100,000	5%
\$100,000 or more	16%
Don't know/Refused	25%