



Production & Infrastructure – Missouri

August 2014

Created for: American Petroleum Institute

Presented by: Harris Poll

Interviewing: July 29 – August 3, 2014
Respondents: 614 Registered Voters in Missouri
Method: Telephone
Sample: Random Digit Dial – Missouri Registered Voters
Weighting: Results are weighted to be representative of Missouri registered voters.
Sampling Error: +/- 4% at 95% confidence

Q1. Do you support or oppose [ROTATE] increased production of domestic oil and natural gas resources located here in the U.S.? And is that strongly or somewhat [SUPPORT/OPPOSE]?

| | Total |
|----------------------------|------------|
| Base | 614 |
| SUPPORT (NET) | 81% |
| Strongly Support | 56% |
| Somewhat Support | 25% |
| Neither Oppose nor Support | 3% |
| OPPOSE (NET) | 11% |
| Somewhat Oppose | 5% |
| Strongly Oppose | 6% |
| Don't Know/Refuse | 6% |

Q2. How important to you is producing more oil and natural gas here at home?

| | Total |
|----------------------------|------------|
| Base | 614 |
| IMPORTANT (NET) | 91% |
| Very Important | 65% |
| Somewhat Important | 26% |
| NOT IMPORTANT (NET) | 7% |
| Not Very Important | 4% |
| Not Important at All | 3% |
| Don't Know/Refuse | 2% |

Q3. Do you support or oppose [ROTATE] increased development of the country's energy infrastructure? And is that strongly or somewhat [SUPPORT/OPPOSE]?

| | Total |
|----------------------------|------------|
| Base | 614 |
| SUPPORT (NET) | 83% |
| Strongly Support | 54% |
| Somewhat Support | 29% |
| Neither Oppose nor Support | 1% |
| OPPOSE (NET) | 7% |
| Somewhat Oppose | 4% |
| Strongly Oppose | 3% |
| Don't Know/Refuse | 10% |

Q4. Do you think the federal government does enough to encourage the development of the country's energy infrastructure?

| | Total |
|-------------------|-------|
| Base | 614 |
| Yes | 21% |
| No | 67% |
| Don't Know/Refuse | 11% |

Q5. Looking ahead to the election in November, if a candidate supports producing more oil and natural gas from here in the U.S. and increasing the country's energy infrastructure, would you be more or less likely to support that candidate? And is that somewhat or much [MORE/LESS] likely?

| | Total |
|-----------------------|------------|
| Base | 614 |
| MORE (NET) | 75% |
| Much more likely | 42% |
| Somewhat more likely | 33% |
| Neither more nor less | 5% |
| LESS (NET) | 11% |
| Somewhat less likely | 4% |
| Much less likely | 7% |
| Don't Know/Refuse | 9% |

DEMOGRAPHICS

Gender

| | Total |
|--------|-------|
| Base | 614 |
| Male | 49% |
| Female | 51% |

Age

| | Total |
|--------------------|-------|
| Base | 614 |
| 18 - 24 | 2% |
| 25 - 34 | 9% |
| 35 - 49 | 27% |
| 50 - 64 | 30% |
| 65+ | 30% |
| Don't know/Refused | 3% |

Education

| | Total |
|---|------------|
| Base | 614 |
| HIGH SCHOOL OR LESS (NET) | 34% |
| Less than high school | 4% |
| High school graduate | 30% |
| ATTENDED COLLEGE OR COLLEGE DEGREE (NET) | 55% |
| Some college | 21% |
| Associate's degree | 12% |
| College graduate | 22% |
| Post-graduate | 10% |
| Don't know/Refused | 1% |

Party

| | Total |
|--------------------------|------------|
| Base | 614 |
| REPUBLICAN (NET) | 25% |
| Strong Republican | 15% |
| Not-so-strong Republican | 9% |
| INDEPENDENT (NET) | 28% |
| Lean Republican | 9% |
| Lean Democrat | 8% |
| Do not lean either way | 8% |
| DEMOCRAT (NET) | 28% |
| Strong Democrat | 22% |
| Not-so-strong Democrat | 5% |
| Other | 11% |
| Not sure | 5% |
| Don't know/Refused | 3% |

Ideology

| | Total |
|---------------------------|------------|
| Base | 614 |
| CONSERVATIVE (NET) | 57% |
| Very Conservative | 26% |
| Somewhat Conservative | 31% |
| Neither | 6% |
| LIBERAL (NET) | 29% |
| Somewhat Liberal | 17% |
| Very Liberal | 12% |
| Don't know/Refused | 9% |

Race/Ethnicity

| | Total |
|-----------------------------------|-------|
| Base | 614 |
| White | 78% |
| Hispanic | 2% |
| Black or African American | 11% |
| Asian or Pacific Islander | 2% |
| Native American or Alaskan Native | - |
| Mixed Race | - |
| Some other race | 4% |
| Decline to Answer | 3% |

Which of the following best describes where you live?

| | Total |
|--------------------|-------|
| Base | 614 |
| Rural | 45% |
| Urban | 14% |
| Suburban | 38% |
| Don't know/Refused | 3% |

Are you, or is anyone in your household, a member of a labor union?

| | Total |
|--------------------|-------|
| Base | 614 |
| Yes | 12% |
| No | 87% |
| Don't know/Refused | 1% |

Income

| | Total |
|----------------------------------|-------|
| Base | 614 |
| Less than \$5,000 | 2% |
| \$5,000 but less than \$10,000 | 1% |
| \$10,000 but less than \$15,000 | 4% |
| \$15,000 but less than \$20,000 | 5% |
| \$20,000 but less than \$25,000 | 2% |
| \$25,000 but less than \$30,000 | 4% |
| \$30,000 but less than \$35,000 | 3% |
| \$35,000 but less than \$40,000 | 5% |
| \$40,000 but less than \$50,000 | 6% |
| \$50,000 but less than \$60,000 | 8% |
| \$60,000 but less than \$75,000 | 8% |
| \$75,000 but less than \$80,000 | 3% |
| \$80,000 but less than \$100,000 | 6% |
| \$100,000 or more | 19% |
| Don't know/Refused | 23% |