



Production & Infrastructure – New Jersey

August 2014

Created for: American Petroleum Institute

Presented by: Harris Poll

Interviewing: July 29 – August 3, 2014

Respondents: 602 Registered Voters in New Jersey

Method: Telephone

Sample: Random Digit Dial – New Jersey Registered Voters

Weighting: Results are weighted to be representative of New Jersey registered voters.

Sampling Error: +/- 4% at 95% confidence

Q1. Do you support or oppose [ROTATE] increased production of domestic oil and natural gas resources located here in the U.S.? And is that strongly or somewhat [SUPPORT/OPPOSE]?

	Total
Base	602
SUPPORT (NET)	70%
Strongly Support	44%
Somewhat Support	26%
Neither Oppose nor Support	7%
OPPOSE (NET)	15%
Somewhat Oppose	7%
Strongly Oppose	8%
Don't Know/Refuse	8%

Q2. How important to you is producing more oil and natural gas here at home?

	Total
Base	602
IMPORTANT (NET)	87%
Very Important	58%
Somewhat Important	29%
NOT IMPORTANT (NET)	11%
Not Very Important	8%
Not Important at All	3%
Don't Know/Refuse	2%

Q3. Do you support or oppose [ROTATE] increased development of the country's energy infrastructure? And is that strongly or somewhat [SUPPORT/OPPOSE]?

	Total
Base	602
SUPPORT (NET)	83%
Strongly Support	58%
Somewhat Support	25%
Neither Oppose nor Support	1%
OPPOSE (NET)	6%
Somewhat Oppose	3%
Strongly Oppose	3%
Don't Know/Refuse	9%

Q4. Do you think the federal government does enough to encourage the development of the country's energy infrastructure?

	Total
Base	602
Yes	21%
No	66%
Don't Know/Refuse	13%

Q5. Looking ahead to the election in November, if a candidate supports producing more oil and natural gas from here in the U.S. and increasing the country's energy infrastructure, would you be more or less likely to support that candidate? And is that somewhat or much [MORE/LESS] likely?

	Total
Base	602
MORE (NET)	76%
Much more likely	43%
Somewhat more likely	33%
Neither more nor less	5%
LESS (NET)	10%
Somewhat less likely	5%
Much less likely	5%
Don't Know/Refuse	9%

DEMOGRAPHICS

Gender

	Total
Base	602
Male	47%
Female	53%

Age

	Total
Base	602
18 - 24	3%
25 - 34	10%
35 - 49	27%
50 - 64	31%
65+	27%
Don't know/Refused	2%

Education

	Total
Base	602
HIGH SCHOOL OR LESS (NET)	30%
Less than high school	5%
High school graduate	25%
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	51%
Some college	17%
Associate's degree	8%
College graduate	26%
Post-graduate	16%
Don't know/Refused	2%

Party

	Total
Base	602
REPUBLICAN (NET)	25%
Strong Republican	14%
Not-so-strong Republican	9%
INDEPENDENT (NET)	26%
Lean Republican	11%
Lean Democrat	8%
Do not lean either way	5%
DEMOCRAT (NET)	35%
Strong Democrat	19%
Not-so-strong Democrat	15%
Other	10%
Not sure	1%
Don't know/Refused	4%

Ideology

	Total
Base	602
CONSERVATIVE (NET)	44%
Very Conservative	14%
Somewhat Conservative	30%
Neither	6%
LIBERAL (NET)	41%
Somewhat Liberal	26%
Very Liberal	15%
Don't know/Refused	8%

Race/Ethnicity

	Total
Base	602
White	68%
Black or African American	12%
Hispanic	10%
Native American or Alaskan Native	1%
Asian or Pacific Islander	1%
Mixed Race	0%
Some other race	4%
Don't know/Refused	3%

Which of the following best describes where you live?

	Total
Base	602
Rural	15%
Urban	15%
Suburban	66%
Don't know/Refused	4%

Are you, or is anyone in your household, a member of a labor union?

	Total
Base	602
Yes	23%
No	76%
Don't know/Refused	2%

Income

	Total
Base	602
Less than \$5,000	1%
\$5,000 but less than \$10,000	0%
\$10,000 but less than \$15,000	3%
\$15,000 but less than \$20,000	4%
\$20,000 but less than \$25,000	2%
\$25,000 but less than \$30,000	2%
\$30,000 but less than \$35,000	3%
\$35,000 but less than \$40,000	3%
\$40,000 but less than \$50,000	5%
\$50,000 but less than \$60,000	5%
\$60,000 but less than \$75,000	8%
\$75,000 but less than \$80,000	3%
\$80,000 but less than \$100,000	7%
\$100,000 or more	30%
Don't know/Refused	24%