



Sponsor/Exhibitor Application

9th Annual API Cybersecurity Conference for the Oil and Gas Industry

November 11-12, 2014

Westin Houston Memorial City
Houston, Texas USA

Return by: **October 20, 2014**
Fax completed form to: **202-682-8222**

Company Information

Company	
Street Address	
City	
State/Province	
Zip/Postal Code	Country
Applicant Phone	
Applicant Name:	
Applicant Email for Receipt:	

Required: Complimentary Registrant Name: Note: A link to register additional staff at the discount \$350 rate will be sent with receipt of this form.

Phone	City/State
E-mail	
Name of contact for graphics/logo requests (for Sponsors only):	
Name:	
Phone	
E-mail	

As a Sponsor you will receive:

- ✓ One 8' x 6' exhibit booth with a draped 6' table, electricity, WiFi, chairs, garbage can, company name sign;
- ✓ One complimentary registration (after one, each additional registrant pays a discounted registration fee of \$350 – A link to register these people online will be sent upon receipt of this form);
- ✓ Admission to all conference sessions and meal functions;
- ✓ Prominent exposure on a Sponsor Appreciation sign located in the registration area;
- ✓ A sign with your company logo at the sponsored function;
- ✓ Your company logo projected on a screen in both the lunch and exhibit area;
- ✓ A "Special Thanks to Sponsors" page in the conference program (this will include a brief paragraph about your company and the products or services you provide, plus a marketing contact name and telephone number);
- ✓ Special recognition during the opening session;
- ✓ Contact list of conference attendees
- ✓ Additional benefits noted on the right side of this page

As an Exhibitor you will receive:

- ✓ One 8' x 6' exhibit booth with a draped 6' table, electricity, WiFi, chairs, garbage can, company sign;
- ✓ One complimentary registration (after one, each additional registrant pays a discounted registration fee of \$350 – A link to register these people online will be sent upon receipt of this form);
- ✓ Admission to all conference sessions and meal functions;
- ✓ Contact list of conference attendees

Sponsorship Opportunities

Note: All sponsorships include an exhibit booth!

Prior to making your selection please check:

<http://www.api.org/events-and-training/calendar-of-events/event-materials/cybersecurity-endorsers>

This website is updated daily with the latest sponsorships available.

Sponsorships are not held until we receive your signed Application Form.

PLATINUM LEVEL SPONSOR

<input type="checkbox"/> Luncheon (11/11)	\$10,000
<input type="checkbox"/> Luncheon (11/12)	\$10,000
<input type="checkbox"/> Opening Reception (11/11)	\$10,000
<input type="checkbox"/> Conference Wi-Fi Sponsor	\$10,000
<input type="checkbox"/> Conference Bag Sponsor	\$10,000
<input type="checkbox"/> Conference Lanyard Sponsor	\$10,000
<input type="checkbox"/> Conference App	\$10,000
<input type="checkbox"/> November 10 Training Course Sponsor	\$10,000

In addition to benefits listed for Gold and Silver Level Sponsors, Platinum Level Sponsor benefits also include:

- The opportunity to speak about their company for up to 5 minutes on conference program (luncheon and Training Course Sponsors only).
- 3 complimentary registration passes

GOLD LEVEL SPONSOR

<input type="checkbox"/> Closing Reception (11/12)	\$7,500
<input type="checkbox"/> Continental Breakfast (11/11)	\$7,500
<input type="checkbox"/> Continental Breakfast (11/12)	\$7,500

In addition to benefits listed for Silver Level Sponsors, Gold Level Sponsor benefits also include:

- Recognition during opening session announcements
- Company logo and name on sponsored event "special thanks" signage
- A brief description of company in conference program
- An opportunity to include a promotional flyer in the conference program
- 2 complimentary registration passes
- Company logo napkins (sponsor provided) at sponsored event (meal function sponsorships only)

SILVER LEVEL SPONSOR

<input type="checkbox"/> Mid-morning Coffee Break (11/11)	\$5,000
<input type="checkbox"/> Mid-morning Coffee Break (11/12)	\$5,000
<input type="checkbox"/> Mid-afternoon Snack Break (11/11)	\$5,000
<input type="checkbox"/> Mid-afternoon Snack Break (11/12)	\$5,000
<input type="checkbox"/> Planning Committee/Speaker Lounge (11/11)	\$5,000
<input type="checkbox"/> Planning Committee/Speaker Lounge (11/12)	\$5,000

Silver Level Sponsor benefits include:

- An exhibit booth and table for the duration of the event
- First choice at exhibit location
- Printed acknowledgement of company in the conference program
- Company logo on all-inclusive sponsor sign placed at registration table
- Company logo displayed on "special thanks" signage during their sponsored event
- Link to company website from API Cybersecurity Conference website
- 1 complimentary registration pass

**EXHIBITOR**☐ One Exhibit Booth**\$3,500****Sponsors: Only:**

Payment

- ☐ VISA
☐ MasterCard
☐ American Express

Card Number

Expiration Date

Print Cardholder's Name

Cardholder's Zip Code

Signature

Complimentary Registrant Name #2 (Platinum and Gold Sponsors Only):

Name: _____

Title: _____

City/State: _____

Phone: _____

Email: _____

Complimentary Registrant Name #3 (Platinum Sponsors Only):

Name: _____

Title: _____

City/State: _____

Phone: _____

Email: _____

Booth Number:1st Choice: _____2nd Choice: _____3rd Choice: _____

Is your booth choice available? Prior to making your selection please check: <http://www.api.org/events-and-training/calendar-of-events/event-materials/cybersecurity-endorsers>

Fax your signed 3 page application to 202-682-8222. All pages required for processing. No cover sheet necessary.

Application Acceptance: Sponsor/Exhibitor applications and booth selection can be submitted according to the following acceptance windows:

Up to 5:00 PM Eastern on Monday, July 14th, 2014 - 2013 returning sponsors; then,

Between 5:01 PM Eastern on Monday, July 14th, 2014 and 5:00 PM Eastern on Monday, July 21st - new sponsors; then,

Between 5:01 PM Eastern on Monday, July 21st, 2014 and 5:00 PM Eastern on Monday, July 28th - 2013 returning exhibitors; then,

After 5:01 PM on Monday, July 28th - new exhibitors (until the exhibit area sells out)

Please do not send in your application prior to the schedule above. API cannot accept responsibility for applications sent prior to the eligible date above. 2013 sponsors have "squatters rights" to their respective sponsorship. If previous sponsors do not secure their spot by July 14th then it becomes available to a new sponsor. As sponsorships are secured they will be identified on the current list of sponsors available on the conference website.



Sponsor/Exhibitor Agreement

9th Annual API Cybersecurity Conference for the Oil and Gas Industry

November 11-12, 2014
Westin Houston Memorial City
Houston, Texas USA

Please complete this agreement and return with your application form by **October 20, 2014**.

We plan to attend the API event indicated below, and would like to participate as a sponsor and/or exhibitor. We agree to abide by the following conditions and procedures and will brief our representatives accordingly:

**9th Annual API Cybersecurity Conference
for the Oil and Gas Industry**
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Houston, Texas USA

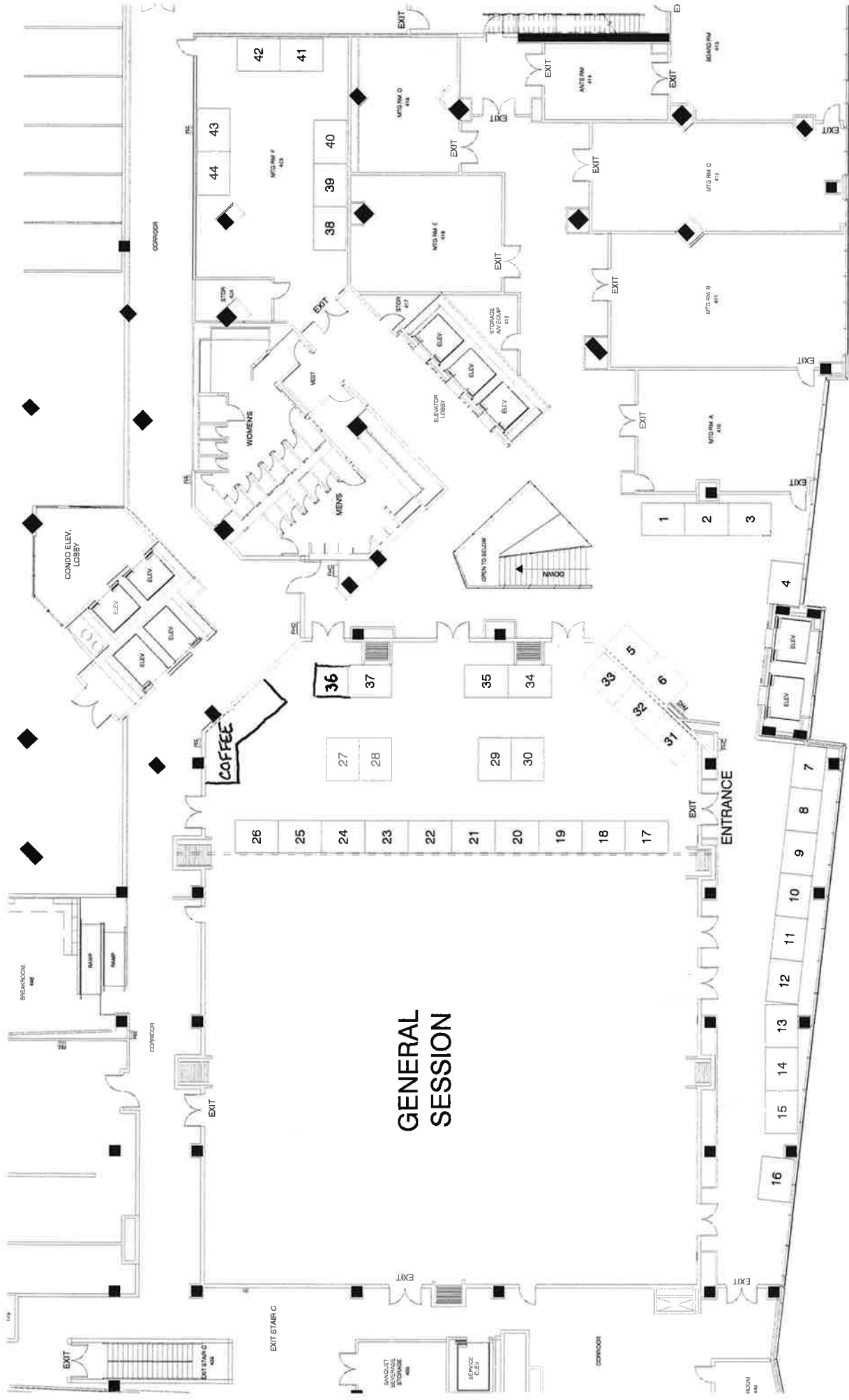
1. **Printed Program Notation:** An acknowledgment of the level of support, item, or event sponsored will be made in the final printed program. The exact wording will be at the discretion of API.
2. **Registration and/or Booth Signage:** API will create a prominent sign or other form of recognition that features the company name of the sponsor. The exact wording and type of recognition will be at the discretion of API.
3. **Onsite Program Sponsor Descriptions:** All sponsors agree to send API by **October 20, 2014** a brief description (not more than 5 short sentences) about the company and services it provides. Information should be sent by e-mail to cunningham@api.org or fax: 202-682-8222. Exact wording will be at the discretion of API.
4. **Display Items:** One 6' exhibit table and a 6'x8' exhibit booth will be made available to each sponsoring company during the conference.
5. **Sharing of Booths:** Exhibit booth signage and listing in program will include only one company name. Co-sponsoring or co-exhibiting is not permitted.
6. **Floor Plan Layout Changes:** All exhibitors should frequently review their space location and changes to neighboring booths/areas for updates. It is the exhibitor's responsibility to keep up with changes to their assigned area. API is anticipating alterations to the initial printed plan and cannot be held responsible for changes which may alter a participating exhibitor's selection of space, or for the exhibitors that elect to be located next to you.
7. **Subletting of Space:** The exhibitor agrees not to assign, sublet or apportion space or any part thereof contracted for by the exhibitor. Exhibitors may not permit non-exhibiting company representatives to work in their booths except their direct employees or representatives.
8. **Promotional Piece:** One marketing piece may be provided by each Platinum and Gold Sponsor for insertion in the conference bag. 500 copies of your promotional piece must be delivered to Matthew Cunningham, c/o Westin Houston Memorial City, not before November 6th and no later than November 9th to assure inclusion.
9. **Liability and Security:** Each sponsor/exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment and display at all times. Neither API, nor the Westin Houston Memorial City, nor their officers, representatives or employees will be responsible for any destruction, damage, theft or loss to the exhibitor's property.
10. **Indemnification:** The sponsor / exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless API, the Westin Houston Memorial City, and its employees and agents against all claims, losses and damages to persons or property, governmental charges or fines, and reasonable attorney's fees arising out of or caused by sponsor's installation, removal, maintenance, occupancy or use of the display premises or part thereof, excluding any such liability caused by the sole negligence of API.
11. **Insurance:** The sponsor/exhibitor acknowledges that API and the Westin Houston Memorial City do not maintain insurance covering sponsor or exhibitor's property and that it is the sole responsibility of sponsor to obtain business interruption and property damage insurance covering such losses by sponsor or exhibitor.
12. **Event Cancellation:** If unusual circumstances prevail and API must cancel the event, a full refund of the sponsor / exhibitor fee will be made within thirty (30) days of the cancellation. Sponsor/Exhibitor waives all claims that may be made against API, its employees, agents and assigns, except the right to a refund of the sponsor fee.
13. **Cancellation:** Sponsors/Exhibitors may cancel their obligation up to October 9, 2014. However, 50% of the fee is non-refundable. Notice of cancellation must be submitted in writing. Send to: American Petroleum Institute, 1220 L Street, NW, Washington, DC 20005-4070 (E-mail: cunningham@api.org) or fax: 202-682-8222.
14. **Assignment:** Neither API nor the sponsor/exhibitor may assign their rights under this Agreement without the express written consent of the other party. API is unable to sign counter-agreements or 3rd party agreements.
15. **Sales:** No business transactions/solicitations are allowed during any API functions.

Company/Organization

Representative's Name (Please print)

Representative's Signature

Date



GENERAL
SESSION

AMERICAN PETROLEUM INSTITUTE

November 11-12, 2014

The Westin Houston-Memorial City / Azalea Ballroom and Prefunction

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