



API's e-business committee

The place to go for
oil and gas e-business standards



E-COMMERCE EVOLUTION IN THE DECADE SINCE THE DOT-COM BOOM AND BUST

PIDX EUROPE AUTUMN 2009 MEETING | LONDON UK | 11.11.09

Come to the next PIDX open meeting to hear Oil and Gas experts speak of the latest developments in e-Business.

Wednesday, November 11th 2009 - 0830—1700

The Mountbatten Room, Royal Automobile Club, 89 Pall Mall,

London SW1Y 5HS. UK Phone + 44(0) 207930 2345

Formal Business Attire requested by our venue

This meeting hosted by



PRELIMINARY PROGRAM

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|-----------------------------|--|
| Opening Introduction | PIDX Europe Chair /Chris Welsh / Act Global Consulting
PIDX Chair / John Pinnella / Chevron—PIDX Moving Forward |
| KeyNote Speaker | Forester Research / Duncan Jones / Evolution of eCommerce since the Dot-Com Boom and Bust |
| Speaker | Geeta Menon / Quadrem / Evolution of a Mining Marketplace into the Oil & Gas industry |
| Speaker | Greg Mark / CEO / Hubwoo / Evolution of a Marketplace to a solution provider |
| Speaker | Bill LeSage / CEO / OFS Portal / Supplier perspective on the last 10 years |
| Speaker | Evan Burfield / Synteractive / Intelligent Orchestration: Emerging Trends in Business and Technology |
| Speaker | Maria Christina Lastaria / ENI / Progress in their eCommerce roll-out |
| Speaker | Andy Ross / AG Consulting / An eBusiness Case Study |

Round the Room - Where are we all today ?

Regular Networking Opportunities throughout the day !

PIDX International meeting space is usually limited. Please register at www.api.org/meetings. There is a \$100 registration fee payable online during registration, or at the door.

For more registration information contact one of the following :

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