

REPORT



Keystone XL Pipeline Interview Schedule

November 1, 2011

Created for: American Petroleum Institute

Presented by: Harris Interactive

Interviewing: October 28 – October 31, 2011

Respondents: 924 U.S. Registered Voters

Margin of Error: +/- 3.2% at 95% confidence

NOTE: A (*) means less than one-half percent responding; and a (-) means non-response or zero percent

BASE: ALL RESPONDENTS

Q1 Are you currently registered to vote?

Registered Voters	
924	BASE
100%	Yes
-	No
-	Don't Know/Refuse

BASE: ALL QUALIFIED RESPONDENTS

- Q2** As you may know, America imports over 9 million barrels of oil a day to meet our needs. The oil we import comes from a range of countries, including Mexico, Saudi Arabia, Venezuela, Canada and Nigeria. If you had to guess, of the 9 million barrels imported in a typical day, how many come from Canada?

Registered Voters	
924	BASE
65%	LESS THAN 20% (NET)
20%	Less than 5%
20%	5% to less than 10%
15%	10% to less than 15%
10%	15% to less than 20%
9%	20% to less than 25%
19%	25% or more
6%	Don't Know/Refuse

Note: The correct response is that the U.S. imports 21% of its imported oil from Canada.

- Q3** If America continues to need to import some oil to meet our energy needs, would you like to see America import more or less of the oil it needs from Canada, rather than other foreign countries? And is that a little/lot (more/less)?

Registered Voters	
924	BASE
79%	MORE (NET)
61%	A lot more
18%	A little more
6%	About the same amount as it does today
9%	LESS (NET)
3%	A little less
6%	A lot less
6%	Don't Know/Refuse

Q4 How familiar are you with Canada's oil resources which are sometimes referred to as oil sands?

Registered Voters	
924	BASE
34%	FAMILIAR (NET)
7%	Very familiar
27%	Somewhat familiar
65%	NOT FAMILIAR (NET)
21%	Not too familiar
44%	Not at all familiar
1%	Don't Know/Refuse

Q5 How familiar are you with the proposed Keystone XL Pipeline which is designed to bring more Canadian oil into the U.S. for refining into gasoline, diesel fuel, home heating oil and other products?

Registered Voters	
924	BASE
34%	FAMILIAR (NET)
7%	Very familiar
27%	Somewhat familiar
65%	NOT FAMILIAR (NET)
25%	Not too familiar
40%	Not at all familiar
1%	Don't Know/Refuse

For each the following statements, please tell me if you agree or disagree with each of the statements.

Q6 Pipelines are probably the safest way to move Canada's oil to U.S. markets.

Registered Voters	
924	BASE
73%	AGREE (NET)
40%	Strongly Agree
33%	Somewhat Agree
11%	Neither Agree/Disagree
11%	DISAGREE (NET)
7%	Somewhat Disagree
4%	Strongly Disagree
4%	Don't Know/Refuse

Q7 U.S. government policies should support the use of oil from Canada and should allow pipelines to transport the oil into America.

Registered Voters	
924	BASE
80%	AGREE (NET)
44%	Strongly Agree
36%	Somewhat Agree
8%	Neither Agree/Disagree
11%	DISAGREE (NET)
6%	Somewhat Disagree
5%	Strongly Disagree
2%	Don't Know/Refuse

I am going to read you some statements and for each statement, please tell me if knowing each of the following makes you feel better or worse about importing oil from Canada.

Q8 Importing oil from Canada is expected to create up to 500,000 new jobs for American workers here in the U.S. by 2035.

Registered Voters	
924	BASE
88%	BETTER (NET)
65%	A lot better
23%	A little better
8%	No different
3%	WORSE (NET)
1%	A little worse
3%	A lot worse
1%	Don't Know/Refuse

Q9 The Keystone XL Pipeline alone will immediately create up to 20,000 jobs for Americans here in the U.S. and help to provide additional energy from Canada.

Registered Voters	
924	BASE
88%	BETTER (NET)
64%	A lot better
23%	A little better
8%	No different
3%	WORSE (NET)
1%	A little worse
2%	A lot worse
2%	Don't Know/Refuse

- Q10** The Keystone XL Pipeline would strengthen America's energy security due to the fact that it would be bringing in additional oil resources from Canada, a friendly ally and a neighbor here in North America.

Registered Voters	
924	BASE
86%	BETTER (NET)
57%	A lot better
28%	A little better
8%	No different
4%	WORSE (NET)
2%	A little worse
2%	A lot worse
2%	Don't Know/Refuse

- Q11** For every dollar the U.S. spends on Canadian oil, Canadians return up to 90 cents through purchases of U.S. goods and services. This is a far greater rate of return than other foreign countries.

Registered Voters	
924	BASE
89%	BETTER (NET)
66%	A lot better
23%	A little better
5%	No different
4%	WORSE (NET)
2%	A little worse
2%	A lot worse
2%	Don't Know/Refuse

DEMOGRAPHICS

Gender

Registered Voters	
924	BASE
48%	Male
52%	Female
-	Don't Know/Refuse

Age

Registered Voters	
924	BASE
9%	18 - 24
16%	25 – 34
17%	35 – 44
21%	45 – 54
17%	55 - 64
19%	65+
2%	Don't Know/Refuse

Region

Registered Voters	
924	BASE
19%	Northeast
23%	Midwest
36%	South
22%	West
-	Don't Know/Refuse

Race

Registered Voters	
924	BASE
77%	White
13%	Black
9%	Hispanic
9%	Other
3%	Don't Know/Refuse

Party

Registered Voters	
924	BASE
26%	Republican
37%	Independent
12%	Independent – Lean Republican
14%	Independent – Lean Democrat
31%	Democrat
2%	Other Party
3%	Don't Know/Refuse

Ideology

Registered Voters	
924	BASE
51%	CONSERVATIVE (NET)
17%	Very Conservative
34%	Somewhat Conservative
15%	Neither
30%	LIBERAL (NET)
21%	Somewhat liberal
9%	Very liberal
3%	Don't Know/Refuse