

REPORT

Keystone XL Pipeline – Interview Schedule

February 2013

Created for: American Petroleum Institute

Presented by: Harris Interactive

Interviewing: February 5 – 10, 2013

Respondents: 1,001 Registered Voters

Method: Telephone

Sample: Random Digit Dial

Weighting: Results are weighted to be representative of registered voters

Margin of Error: +/- 3% at 95% confidence

- Q1. As you may know, America currently imports several million barrels of oil a day. If America continues to need to import some oil to meet its energy needs, would you like to see America import more or less of the oil it needs from Canada, rather than other foreign countries?

	Total
Base	1,001
MORE (NET)	69%
A lot more	51%
A little more	18%
About the same	4%
LESS (NET)	16%
A little less	5%
A lot less	11%
Don't Know/Refuse	12%

- Q2. Canada has over 170 Billion barrels of oil underground. A pipeline – the Keystone XL pipeline – has been proposed to help bring more of that Canadian oil into the U.S. for use in American refineries. Do you [ROTATE: support/oppose] or [ROTATE: oppose/support] the building of the Keystone XL pipeline?

	Total
Base	1,001
SUPPORT (NET)	69%
Strongly Support	51%
Somewhat Support	18%
Neither Support nor Oppose	6%
OPPOSE (NET)	17%
Somewhat Oppose	6%
Strongly Oppose	11%
Don't Know/Refuse	8%

- Q3. In addition to the Keystone XL Pipeline, there are other projects being proposed that could allow additional oil from North America to reach U.S. refineries. Do you [ROTATE: support/oppose] or [ROTATE: oppose/support] such projects?

	Total
Base	1,001
SUPPORT (NET)	70%
Strongly Support	43%
Somewhat Support	27%
Neither Support nor Oppose	5%
OPPOSE (NET)	15%
Somewhat Oppose	6%
Strongly Oppose	9%
Don't Know/Refuse	10%

For each the following statements, please tell me if you agree or disagree with each of the statements. The (first/next) one is...

Q4. U.S. government policies should support the use of oil from Canada and should allow pipelines to transport the oil into America.

	Total
Base	1,001
AGREE (NET)	82%
Strongly Agree	56%
Somewhat Agree	26%
Neither Agree nor Disagree	2%
DISAGREE (NET)	11%
Somewhat Disagree	5%
Strongly Disagree	6%
Don't Know/Refuse	4%

Q5. The Keystone XL Pipeline would strengthen America's energy security due to the fact that it would be bringing in additional oil resources from Canada, a friendly ally and a neighbor here in North America.

	Total
Base	1,001
AGREE (NET)	83%
Strongly Agree	60%
Somewhat Agree	23%
Neither Agree nor Disagree	2%
DISAGREE (NET)	11%
Somewhat Disagree	5%
Strongly Disagree	6%
Don't Know/Refuse	4%

For each the following statements, please tell me how important each is to you when considering the Keystone XL Pipeline and utilizing oil from Canada.

Q6. Investing in Canadian oil is expected to create over 500,000 new jobs for American workers here in the U.S. by 2035.

	Total
Base	1,001
VERY/SOMEWHAT (NET)	92%
Very important	74%
Somewhat important	18%
NOT VERY/NOT AT ALL (NET)	6%
Not very important	3%
Not at all important	3%
Don't Know/Refuse	2%

Q7. The full Keystone XL Pipeline alone would total 20,000 construction and manufacturing jobs for Americans right here in the U.S.

	Total
Base	1,001
VERY/SOMEWHAT (NET)	92%
Very important	77%
Somewhat important	15%
NOT VERY/NOT AT ALL (NET)	8%
Not very important	4%
Not at all important	4%
Don't Know/Refuse	1%

Q8. In addition to transporting oil from Canada, the Keystone XL Pipeline would also pick up oil coming from North Dakota and neighboring states and deliver it for processing at U.S. refineries.

	Total
Base	1,001
VERY/SOMEWHAT (NET)	92%
Very important	70%
Somewhat important	22%
NOT VERY/NOT AT ALL (NET)	8%
Not very important	3%
Not at all important	5%
Don't Know/Refuse	1%

Q9. With a reliable and stable trading partner like Canada and increased U.S. production, North American energy can supply 100 percent of America’s liquid fuel needs by 2024.

	Total
Base	1,001
VERY/SOMEWHAT (NET)	91%
Very important	74%
Somewhat important	17%
NOT VERY/NOT AT ALL (NET)	6%
Not very important	3%
Not at all important	3%
Don’t Know/Refuse	3%

Q10. For every dollar America spends on Canadian oil, almost 90 cents returns to the U.S. through Canadian purchases of American goods and services. No other trade partner comes close to providing such a strong return.

	Total
Base	1,001
VERY/SOMEWHAT (NET)	92%
Very important	77%
Somewhat important	15%
NOT VERY/NOT AT ALL (NET)	5%
Not very important	2%
Not at all important	3%
Don’t Know/Refuse	1%

Q11. A bipartisan group of Democrats and Republicans on Capitol Hill have urged the President to approve the Keystone XL pipeline.

	Total
Base	1,001
VERY/SOMEWHAT (NET)	87%
Very important	70%
Somewhat important	17%
NOT VERY/NOT AT ALL (NET)	8%
Not very important	3%
Not at all important	5%
Don’t Know/Refuse	4%

DEMOGRAPHICS

Gender

	Total
Base	1,001
Male	47%
Female	53%

Age

	Total
Base	1,001
18 – 24	6%
25 – 34	10%
35 – 49	28%
50 - 64	29%
65+	25%

Education

	Total
Base	1,001
HIGH SCHOOL OR LESS (NET)	35%
Less than high school	3%
High school graduate	32%
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	52%
Some college	24%
Associates	7%
College graduate	21%
Post-graduate	11%
Refused	1%

Party

	Total
Base	1,001
REPUBLICAN (NET)	35%
Strong Republican	25%
Not-so-strong Republican	9%
INDEPENDENT (NET)	22%
Lean Republican	9%
Lean Democrat	6%
Do Not Lean Either Way	7%
DEMOCRAT (NET)	33%
Strong Democrat	22%
Not-so-strong Democrat	10%
Other	8%

Ideology

	Total
Base	1,001
CONSERVATIVE (NET)	58%
Very Conservative	28%
Somewhat Conservative	30%
Neither	4%
LIBERAL (NET)	32%
Somewhat Liberal	23%
Very Liberal	9%

Income

	Total
Base	1,001
Less than \$5,000	1%
\$5,000 but less than \$10,000	3%
\$10,000 but less than \$15,000	4%
\$15,000 but less than \$20,000	4%
\$20,000 but less than \$25,000	4%
\$25,000 but less than \$30,000	4%
\$30,000 but less than \$35,000	4%
\$35,000 but less than \$40,000	4%
\$40,000 but less than \$50,000	8%
\$50,000 but less than \$60,000	8%
\$60,000 but less than \$75,000	8%
\$75,000 but less than \$80,000	4%
\$80,000 but less than \$100,000	7%
\$100,000 or more	21%
Refused	17%

Race/Ethnicity

	Total
Base	1,001
White	73%
Black or African American	11%
Hispanic	8%
Native American or Alaskan Native	2%
Mixed Race	1%
Asian or Pacific Islander	1%
Some other race	1%
Don't know/Refused	2%

Which of the following best describes where you live?

	Total
Base	1,001
Urban	16%
Suburban	40%
Rural	41%