



Production & Offshore Drilling

July 2014

Created for: American Petroleum Institute

Presented by: Nielsen

**Interviewing:** July 10 – July 13, 2014  
**Respondents:** 1012 Registered Voters  
**Method:** Telephone  
**Sample:** Random Digit Dial – U.S. Registered Voters  
**Weighting:** Results are weighted to be representative of U.S. registered voters.  
**Sampling Error:** +/- 3% at 95% confidence

Q1. Do you support or oppose [ROTATE] increased production of domestic oil and natural gas resources located here in the U.S.? And is that strongly or somewhat [SUPPORT/OPPOSE]?

	Total
Base	1012
<b>SUPPORT (NET)</b>	<b>77%</b>
Strongly Support	56%
Somewhat Support	21%
Neither Oppose nor Support	4%
<b>OPPOSE (NET)</b>	<b>14%</b>
Somewhat Oppose	6%
Strongly Oppose	8%
Don't Know/Refuse	5%

Q2. How important to you is producing more oil and natural gas here at home?

	Total
Base	1012
<b>IMPORTANT (NET)</b>	<b>87%</b>
Very Important	63%
Somewhat Important	24%
<b>NOT IMPORTANT (NET)</b>	<b>11%</b>
Not Very Important	6%
Not Important at All	5%
Don't Know/Refuse	1%

Q3. Do you support or oppose [ROTATE] offshore drilling for domestic oil and natural gas resources? And is that strongly or somewhat [SUPPORT/OPPOSE]?

	Total
Base	1012
<b>SUPPORT (NET)</b>	<b>68%</b>
Strongly Support	40%
Somewhat Support	28%
Neither Oppose nor Support	3%
<b>OPPOSE (NET)</b>	<b>24%</b>
Somewhat Oppose	11%
Strongly Oppose	13%
Don't Know/Refuse	5%

Q4. How important is energy when it comes to the issues the federal government should be focusing on?

	Total
Base	1012
<b>IMPORTANT (NET)</b>	<b>94%</b>
Very Important	68%
Somewhat Important	26%
<b>NOT IMPORTANT (NET)</b>	<b>4%</b>
Not Very Important	2%
Not Important at All	2%
Don't Know/Refuse	2%

Q5. Do you think the federal government does enough to encourage the development of oil and natural gas resources right here in the U.S.?

	Total
Base	1012
Yes	28%
No	63%
Not Sure	4%
Don't Know	5%

Q6. Looking ahead to the election in November, how much will your vote be influenced by a politician’s stand on energy and America’s energy security?

	Total
Base	1012
<b>IMPORTANT (NET)</b>	<b>82%</b>
Very Important	31%
Somewhat Important	51%
<b>NOT IMPORTANT (NET)</b>	<b>15%</b>
Not Very Important	10%
Not Important at All	5%
Don’t Know/Refuse	3%

Q7. If a candidate supports offshore drilling and producing more oil and natural gas from here in the U.S., would you be more or less likely to support that candidate? And is that somewhat or much [MORE/LESS] likely?

	Total
Base	1012
<b>MORE (NET)</b>	<b>68%</b>
Much more likely	35%
Somewhat more likely	33%
Neither more nor less	5%
<b>LESS (NET)</b>	<b>21%</b>
Somewhat less likely	10%
Much less likely	11%
Don’t Know/Refuse	7%

Please let me know if you agree or disagree with the following statements: [Rotate Q8/Q9]

Q8. Increased production of domestic oil and natural gas could help strengthen America’s energy security.

And is that somewhat or strongly [AGREE/DISAGREE]?

	Total
Base	1012
<b>AGREE (NET)</b>	<b>86%</b>
Strongly Agree	63%
Somewhat Agree	23%
Neither Agree nor Disagree	1%
<b>DISAGREE (NET)</b>	<b>10%</b>
Somewhat Disagree	4%
Strongly Disagree	6%
Don’t Know/Refuse	2%

Q9. Producing more domestic oil and natural gas could help strengthen America’s national security by lessening the negative impacts of political instability occurring in other parts of the world. And is that somewhat or strongly [AGREE/DISAGREE]?

	Total
Base	1012
<b>AGREE (NET)</b>	<b>80%</b>
Strongly Agree	59%
Somewhat Agree	21%
Neither Agree nor Disagree	2%
<b>DISAGREE (NET)</b>	<b>14%</b>
Somewhat Disagree	6%
Strongly Disagree	8%
Don’t Know/Refuse	4%

[RANDOMIZE Q10 TO Q13]

Q10. Increased production of domestic oil and natural gas could lead to more jobs in the U.S. And is that somewhat or strongly [AGREE/DISAGREE]?

	Total
Base	1012
<b>AGREE (NET)</b>	<b>90%</b>
Strongly Agree	72%
Somewhat Agree	18%
Neither Agree nor Disagree	1%
<b>DISAGREE (NET)</b>	<b>8%</b>
Somewhat Disagree	3%
Strongly Disagree	5%
Don’t Know/Refuse	1%

Q11. Producing more domestic oil and natural gas could help lower energy costs for consumers. And is that somewhat or strongly [AGREE/DISAGREE]?

	Total
Base	1012
<b>AGREE (NET)</b>	<b>79%</b>
Strongly Agree	57%
Somewhat Agree	22%
Neither Agree nor Disagree	1%
<b>DISAGREE (NET)</b>	<b>18%</b>
Somewhat Disagree	7%
Strongly Disagree	11%
Don't Know/Refuse	3%

Q12. Increased production of domestic oil and natural gas could help stimulate the economy. And is that somewhat or strongly [AGREE/DISAGREE]?

	Total
Base	1012
<b>AGREE (NET)</b>	<b>89%</b>
Strongly Agree	64%
Somewhat Agree	25%
Neither Agree nor Disagree	*
<b>DISAGREE (NET)</b>	<b>9%</b>
Somewhat Disagree	3%
Strongly Disagree	6%
Don't know/Refuse	1%

Q13. Producing more domestic oil and natural gas could benefit federal and state budgets through lease payments, royalty fees and other sources of revenue. And is that somewhat or strongly [AGREE/DISAGREE]?

	Total
Base	1012
<b>AGREE (NET)</b>	<b>82%</b>
Strongly Agree	53%
Somewhat Agree	29%
Neither Agree nor Disagree	1%
<b>DISAGREE (NET)</b>	<b>11%</b>
Somewhat Disagree	6%
Strongly Disagree	5%
Don't know/Refuse	5%

## DEMOGRAPHICS

### Gender

	Total
Base	1012
Male	47%
Female	53%

### Age

	Total
Base	1012
18 - 24	5%
25 - 34	9%
35 - 49	24%
50 - 64	29%
65+	31%
Don't know/Refused	2%

### Education

	Total
Base	
<b>HIGH SCHOOL OR LESS (NET)</b>	<b>34%</b>
Less than high school	6%
High school graduate	28%
<b>ATTENDED COLLEGE OR COLLEGE DEGREE (NET)</b>	<b>52%</b>
Some college	22%
Associate's degree	8%
College graduate	22%
Post-graduate	12%
Don't know/Refused	1%

Party

	Total
Base	1012
<b>REPUBLICAN (NET)</b>	<b>26%</b>
Strong Republican	16%
Not-so-strong Republican	10%
<b>INDEPENDENT (NET)</b>	<b>27%</b>
Lean Republican	12%
Lean Democrat	8%
Do not lean either way	7%
<b>DEMOCRAT (NET)</b>	<b>30%</b>
Strong Democrat	21%
Not-so-strong Democrat	8%
Other	13%
Not sure	1%
Don't know/Refused	3%

Ideology

	Total
Base	1012
<b>CONSERVATIVE (NET)</b>	<b>55%</b>
Very Conservative	22%
Somewhat Conservative	33%
Neither	7%
<b>LIBERAL (NET)</b>	<b>32%</b>
Somewhat Liberal	23%
Very Liberal	9%
Don't know/Refused	6%

Race/Ethnicity

	Total
Base	1012
White	69%
Hispanic	9%
Black or African American	13%
Asian or Pacific Islander	1%
Native American or Alaskan Native	2%
Mixed Race	1%
Some other race	2%
Decline to Answer	4%



Which of the following best describes where you live?

	Total
Base	1012
Rural	33%
Urban	20%
Suburban	45%
Don't know/Refused	3%

Are you, or is anyone in your household, a member of a labor union?

	Total
Base	1012
Yes	12%
No	86%
Don't know/Refused	2%

Income

	Total
Base	1012
Less than \$5,000	2%
\$5,000 but less than \$10,000	2%
\$10,000 but less than \$15,000	3%
\$15,000 but less than \$20,000	3%
\$20,000 but less than \$25,000	5%
\$25,000 but less than \$30,000	4%
\$30,000 but less than \$35,000	4%
\$35,000 but less than \$40,000	5%
\$40,000 but less than \$50,000	5%
\$50,000 but less than \$60,000	8%
\$60,000 but less than \$75,000	6%
\$75,000 but less than \$80,000	5%
\$80,000 but less than \$100,000	5%
\$100,000 or more	20%
Don't know/Refused	22%