



What America Is Thinking – Alaska

May 2014

Created for: American Petroleum Institute

Presented by: Nielsen

Interviewing: May 14th – May 15th, 2014

Respondents: 601 Registered Voters

Method: Telephone

Sample: Random Digit Dial – Registered Voters in Alaska.

Weighting: Results are weighted to be representative of registered voters in Alaska.

Margin of Error: +/- 4% at 95% confidence

SCREENER: REGISTERED VOTERS

S1 Are you currently registered to vote?

	Total
Base	601
Yes	100%

MAIN SURVEY

Q1 Do you support or oppose [ROTATE] increased production of domestic oil and natural gas resources located here in the U.S.?

	Total
Base	601
SUPPORT (NET)	83%
Strongly Support	65%
Somewhat Support	18%
Neither Oppose nor Support	5%
OPPOSE (NET)	7%
Somewhat Oppose	2%
Strongly Oppose	5%
Don't Know/Refuse	5%

Q2 How important to you is producing more oil and natural gas here at home?

	Total
Base	601
IMPORTANT (NET)	91%
Very Important	71%
Somewhat Important	20%
NOT IMPORTANT (NET)	8%
Not Very Important	5%
Not Important at All	3%
Don't Know/Refuse	1%

Q3- Q7 For each of the following statements, please indicate if you agree or disagree [ROTATE].

Q3. Increased production of domestic oil and natural gas resources could help strengthen America’s energy security.

	Total
Base	601
AGREE (NET)	87%
Strongly Agree	67%
Somewhat Agree	20%
Neither Agree nor Disagree	1%
DISAGREE (NET)	11%
Somewhat Disagree	5%
Strongly Disagree	6%
Don’t Know/Refuse	1%

Q4. Increased production of domestic oil and natural gas resources could lead to more jobs in the U.S.

	Total
Base	601
AGREE (NET)	94%
Strongly Agree	75%
Somewhat Agree	19%
Neither Agree nor Disagree	1%
DISAGREE (NET)	5%
Somewhat Disagree	3%
Strongly Disagree	2%
Don’t Know/Refuse	1%

Q5. Producing more domestic oil and natural gas could help lower energy costs for consumers.

	Total
Base	601
AGREE (NET)	77%
Strongly Agree	52%
Somewhat Agree	25%
Neither Agree nor Disagree	1%
DISAGREE (NET)	18%
Somewhat Disagree	7%
Strongly Disagree	11%
Don't Know/Refuse	4%

Q6. Increased production of domestic oil and natural gas resources could help stimulate the economy.

	Total
Base	601
AGREE (NET)	92%
Strongly Agree	72%
Somewhat Agree	20%
Neither Agree nor Disagree	*
DISAGREE (NET)	6%
Somewhat Disagree	4%
Strongly Disagree	2%
Don't Know/Refuse	1%

Q7. Producing more domestic oil and natural gas could benefit federal and state budgets.

	Total
Base	601
AGREE (NET)	89%
Strongly Agree	66%
Somewhat Agree	23%
Neither Agree nor Disagree	1%
DISAGREE (NET)	7%
Somewhat Disagree	3%
Strongly Disagree	4%
Don't Know/Refuse	3%

Q8. If a candidate supports more oil and natural gas development, would this make you more/less likely to support that candidate?

	Total
Base	601
MORE (NET)	71%
Much more likely	37%
Somewhat more likely	34%
Neither more nor less	9%
LESS (NET)	15%
Somewhat less likely	9%
Much less likely	6%
Don't Know/Refuse	5%

DEMOGRAPHICS

Gender

	Total
Base	601
Male	50%
Female	50%

Age

	Total
Base	601
18 - 24	7%
25 - 34	15%
35 - 49	24%
50 - 64	32%
65+	20%
Don't know/Refused	2%

Education

	Total
Base	601
HIGH SCHOOL OR LESS (NET)	29%
Less than high school	1%
High school graduate	28%
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	58%
Some college	26%
Associate's degree	9%
College graduate	23%
Post-graduate	11%
Don't know/Refused	1%

Party

	Total
Base	601
REPUBLICAN (NET)	31%
Strong Republican	22%
Not-so-strong Republican	9%
INDEPENDENT (NET)	34%
Lean Republican	13%
Lean Democrat	9%
Do not lean either way	9%
DEMOCRAT (NET)	10%
Strong Democrat	6%
Not-so-strong Democrat	4%
Other	20%
Not sure	1%
Refused	2%

Ideology

	Total
Base	601
CONSERVATIVE (NET)	57%
Very Conservative	28%
Somewhat Conservative	29%
Neither	10%
LIBERAL (NET)	26%
Somewhat Liberal	19%
Very Liberal	7%
Don't know/Refused	8%

Race/Ethnicity

	Total
Base	601
White	74%
Hispanic	3%
Black or African American	3%
Asian or Pacific Islander	10%
Native American or Alaskan Native	1%
Mixed Race	1%
Some other race	4%
Decline to Answer	5%

Which of the following best describes where you live?

	Total
Base	601
Rural	39%
Urban	29%
Suburban	29%
Don't know/Refused	3%

Are you, or is anyone in your household, a member of a labor union?

	Total
Base	601
Yes	21%
No	76%
Don't know/Refused	3%

Income

	Total
Base	601
Less than \$5,000	-
\$5,000 but less than \$10,000	*
\$10,000 but less than \$15,000	3%
\$15,000 but less than \$20,000	2%
\$20,000 but less than \$25,000	2%
\$25,000 but less than \$30,000	2%
\$30,000 but less than \$35,000	3%
\$35,000 but less than \$40,000	3%
\$40,000 but less than \$50,000	7%
\$50,000 but less than \$60,000	7%
\$60,000 but less than \$75,000	9%
\$75,000 but less than \$80,000	3%
\$80,000 but less than \$100,000	9%
\$100,000 or more	28%
Don't know/Refused	20%