

The Kern Family  
Ault, Colorado

## THE FUTURE OF THIS LAND IS IN OUR HANDS.

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HYDRAULIC FRACTURING IS  
PROVIDING ENERGY AND HOPE.

For five generations, the Kern family has called this ranch home. Which is why they learned the facts before allowing hydraulic fracturing on their property.

The Kerns discovered that the industry is using strict precautions to make sure the process is done safely. Which includes encasing wells in multiple layers of steel to unlock abundant supplies of oil and natural gas – while protecting the land, water and air.

It's the right way to secure America's economic and energy future. For the Kern family, and everyone else.

*To learn the facts visit*  
**ENERGYFROMSHALE.ORG.**

SHALE.  
THE ENERGY TO DO IT RIGHT.