

Jeff Gaulin
Vice President, Communications
Canadian Association of Petroleum
Producers



Jeff Gaulin is the Vice President, Communications at the Canadian Association of Petroleum Producers. He is responsible for enhancing public confidence in Canada's oil and gas sector so industry can meet the growing demand for energy among Canadians and around the world.

In his 20 year career, Mr. Gaulin has worked across Canada in a variety of sectors – on environment, electricity, beer, health care, newspapers and television. This gives him a unique national perspective when it comes to public affairs.

He has worked in the media, in government and in the private sector.

Prior to CAPP, Mr. Gaulin was Vice President, Marketing, Communications & Government Relations at Tervita Corporation. Over his tenure he successfully led a cultural and brand transformation for Canada's largest energy and environmental services company.

Mr. Gaulin has also worked at TransAlta, where he was the Vice President Communications, Government Relations and Aboriginal Affairs for Canada's largest, independent power generator. With TransAlta, he secured \$778 million in federal and provincial funding for the largest carbon capture and storage project in the electricity sector.

Mr. Gaulin has a Master of Business Administration from the University of Victoria, a Master of Arts (Journalism) from the University of Western Ontario, and a Bachelor of Arts from McGill University.

He is of Métis ancestry from Ontario.

The Canadian Association of Petroleum Producers (CAPP) represents companies, large and small, that explore for, develop and produce natural gas and crude oil throughout Canada. CAPP's member companies produce about 90 per cent of Canada's natural gas and crude oil. CAPP's associate members provide a wide range of services that support the upstream crude oil and natural gas industry. Together CAPP's members and associate members are an important part of a national industry with revenues of about \$120 billion a year.