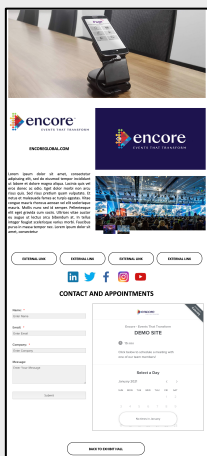




Virtual Exhibit Hall

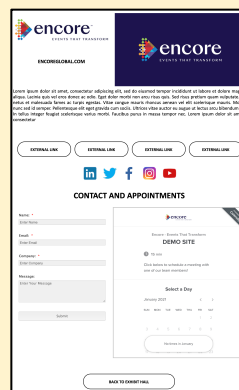
A virtual space for your exhibitors to showcase their products and meet virtually with attendees



Platinum

- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Embedded Video
- Contact Form
- Meeting Scheduler
- External Links
- Chat
- Image Gallery
- Rotating Banner

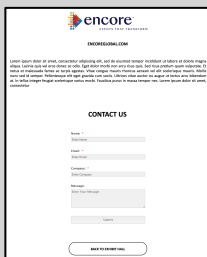
Total \$2,500.00



Gold

- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Embedded Video
- Contact Form
- Meeting Scheduler
- External Links

Total \$1,500.00



Silver

- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph
- Contact Form

Total \$1,000.00



Bronze

- Exhibitor Logo
- Exhibitor Weblink
- Introductory Paragraph

Total \$500.00

Optional Add-on for all tiers: Private Virtual Meeting Room - \$500.00

Encore Administrated Virtual Room with link on the exhibitor's page.

**Exhibitors may provide their own virtual meeting room (i.e. Teams or Zoom), embedded by encore at no additional cost.*



Virtual Exhibit Booth Demos

View demos for each booth category. Once your application has been processed, you will be connected with the Encore Technical Support Team to review the exhibit booth setup process and explain options for each.

[Encore Platinum Demo Video](#)

[Encore Gold Demo Video](#)

[Encore Silver Demo Video](#)

[Encore Bronze Demo Video](#)

Booth Elements

Layout and placement on following pages

Rotating Banner

Format: Landscape

Pixel Count: 1000px X 425px

Size: 2MB maximum per image

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Best Practice: Center text to accommodate scaling

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Format: Exhibitor provides link and display text

Video

Format: Exhibitor provides an embed link from YouTube, Vimeo, or other hosted location

Image Gallery

Format: Landscape

Size: 2MB maximum per image

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Introductory Paragraph

Word Limit: 150 words

Product / Demo Links

Character Limit: 20 / (**Custom button Filetype:** .png .jpg .eps / **Custom button size:** 225px X 65px)

Meeting Scheduler

Format: Exhibitor will setup an account and schedule on <https://calendly.com/> and provide Encore with an embed code

Form Submission

Required for contact: email

Name, Email, Company, and Message are standard fields. One (1) custom field can be added.

Chat

Format: Exhibitor will setup an account and customize their chat on <https://www.tawk.to/> and provide Encore with an embed code.

Platinum Booth Elements

Rotating Banner

Format: Landscape

Size: 2MB maximum

Pixel Count: 1000px X 425px

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Best Practice: Center text to accommodate scaling

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Video

Format: Exhibitor provides an embed link from YouTube, Vimeo, or other hosted location

Introductory Paragraph

Word Limit: 150 words

Image Gallery

Format: Landscape

Size: 2MB maximum

Pixel Count: Image will scale to size

Filetype: .png .jpg .eps

Maximum Number of Images: 6

Product / Demo Links

Character Limit: 20 / **Custom button Filetype:** .png .jpg .eps / **Custom button size:** 225px X 65px

Form Submission

Required for contact: email

Name, Email, Company, and Message are standard fields.
One (1) custom field can be added.

Meeting Scheduler

Format: Exhibitor will setup an account and schedule on <https://calendly.com/> and provide Encore with an embed code

Chat

Format: Exhibitor will setup an account customize their chat on <https://www.tawk.to/> and provide Encore with an embed code

Gold Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Video

Format: Exhibitor provides an embed link from YouTube, Vimeo, or other hosted location

Introductory Paragraph

Word Limit: 150 words

Product / Demo Links

Character Limit: 20 / (**Custom button Filetype:** .png .jpg .eps / **Custom button size:** 225px X 65px)

Form Submission

Required for contact: email

Name, Email, Company, and Message are standard fields.
One (1) custom field can be added.

Meeting Scheduler

Format: Exhibitor will setup an account and schedule on <https://calendly.com/> and provide Encore with an embed code

Silver Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

Word Limit: 150 words

Form Submission

Required for contact: email

Name, Email, Company, and Message are standard fields.
One (1) custom field can be added.

Bronze Booth Elements

Exhibitor Logo

Size: 250px X 250px minimum

Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph

Word Limit: 150 words