Virtual Exhibit Hall
A virtual space for your exhibitors to showcase their products and meet virtually with attendees

<table>
<thead>
<tr>
<th>Tier</th>
<th>Features</th>
<th>Platinum Total</th>
<th>Gold Total</th>
<th>Silver Total</th>
<th>Bronze Total</th>
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<tbody>
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<td>Exhibitor Logo</td>
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<td>Exhibitor Weblink</td>
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<td>Introductory Paragraph</td>
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<td>Embedded Video</td>
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<td>Contact Form</td>
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<td>Meeting Scheduler</td>
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<td>External Links</td>
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<td>Chat</td>
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<td>Image Gallery</td>
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<td>Rotating Banner</td>
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<td>$1,500.00</td>
<td>$1,000.00</td>
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Optional Add-on for all tiers: Private Virtual Meeting Room - $500.00
Encore Administered Virtual Room with link on the exhibitor's page.

*Exhibitors may provide their own virtual meeting room (i.e. Teams or Zoom), embedded by encore at no additional cost.
Virtual Exhibit Booth Demos

View demos for each booth category. Once your application has been processed, you will be connected with the Encore Technical Support Team to review the exhibit booth setup process and explain options for each.

Encore Platinum Demo Video

Encore Gold Demo Video

Encore Silver Demo Video

Encore Bronze Demo Video
Booth Elements
Layout and placement on following pages

Rotating Banner
Format: Landscape
Pixel Count: 1000px X 425px
Size: 2MB maximum per image
Filetype: .png .jpg .eps
Maximum Number of Images: 6
Best Practice: Center text to accommodate scaling

Exhibitor Logo
Size: 250px X 250px minimum
Filetype: .png .jpg .eps

Exhibitor Weblink
Format: Exhibitor provides link and display text

Video
Format: Exhibitor provides an embed link from YouTube, Vimeo, or other hosted location

Image Gallery
Format: Landscape
Size: 2MB maximum per image
Filetype: .png .jpg .eps
Maximum Number of Images: 6

Introductory Paragraph
Word Limit: 150 words

Product / Demo Links
Character Limit: 20 / (Custom button Filetype: .png .jpg .eps / Custom button size: 225px X 65px)

Meeting Scheduler
Format: Exhibitor will setup an account and schedule on https://calendly.com/ and provide Encore with an embed code

Form Submission
Required for contact: email
Name, Email, Company, and Message are standard fields. One (1) custom field can be added.

Chat
Format: Exhibitor will setup an account and customize their chat on https://www.tawk.to/ and provide Encore with an embed code.

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Platinum Booth Elements

Exhibitor Logo
- Size: 250px X 250px minimum
- Filetype: .png .jpg .eps

Exhibitor Weblink

Introductory Paragraph
- Word Limit: 150 words

Video
- Format: Exhibitor provides an embed link from YouTube, Vimeo, or other hosted location

Image Gallery
- Format: Landscape
- Size: 2MB maximum
- Pixel Count: Image will scale to size
- Filetype: .png .jpg .eps
- Maximum Number of Images: 6

Product / Demo Links
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- Custom button Filetype: .png .jpg .eps
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