Guidance on the API Monogram/APIQR Program Marks

This document provides a visual representation of the Marks that may be used by API Monogram Licensees and APIQR Registered Organizations. Use of the Marks must conform to FM-002 Monogram Program Requirements and FM-004 APIQR Registration Program Requirements.

1. Inventory of Marks

1.1. The following API trademarks may be used by Monogram Licensees and APIQR Registered Organizations as described in FM-002 and FM-004.

- Monogram
- API Q1
- API Q2
- ISO 9001
- ISO 14001
- API 18LCM

1.2. The following ANAB trademarks may be used by organizations with an accredited ISO 9001 and/or ISO 14001 Certificate of Registration as described in FM-004.

1.3. ANAB is transitioning to its new Mark and during the transition, both marks may be found in the marketplace. However, each certified organization shall use only the mark that is found on its certificate and cannot use both marks simultaneously.

2. Examples of proper use of Marks

- API 6A and API 6D Licensee.
- Breaks in the Monogram “diamond” are acceptable only when used on product due to technical limitations of applying the Mark.
3. Examples of improper use of Marks

- ISO registration number is not used with the relevant Mark.
- Q2 Registration numbers are incomplete.

- APIQR Mark has been modified.
- ANAB Mark is considerably larger than the APIQR Mark.

- Monogram Mark is not used in conjunction with the License number(s).
- The API Monogram Mark cannot be used in conjunction with the ANAB Mark in a way that implies that the Monogram License is accredited.

- The API logo cannot be used in place of the Monogram or APIQR Marks.
- ANAB logo is obsolete and invalid.