# NERGY IS... NEVADA





# **Energy is Everything.**

In virtually every human activity and invention, energy plays an important role: powering, building and improving the quality of everyday life.

**Getting your makeup just right helps illustrate the point.** From the foundation and color and definition applied to face, lips and eyelashes to the brushes that apply them, natural gas and oil help make the beauty routine, well, routine every day.

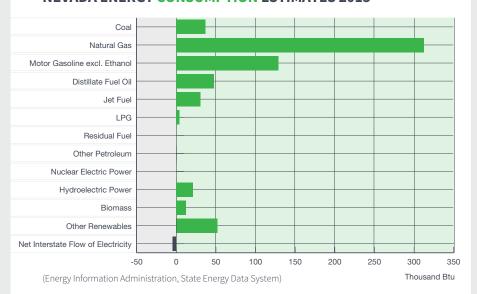
#### **QUICK FACTS:**

- Ancient Egyptians are credited with being the first users of makeup.
- Cosmetics are regulated by the Federal Drug Administration.
- Women spend about \$15,000 in their lifetime on cosmetics.
   The global beauty market is projected to reach \$675 billion by 2020, according to researchandmarkets.com.
- The patent for nail polish dates to 1919, according to thoughtcatalog.com.
   The color? Light pink.

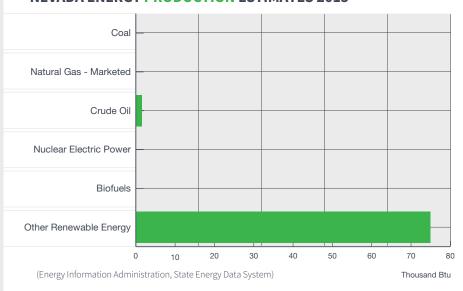
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# **ENERGIZING NEVADA**

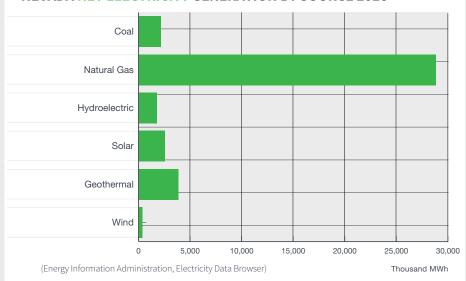
#### **NEVADA ENERGY CONSUMPTION ESTIMATES 2015**



#### **NEVADA ENERGY PRODUCTION ESTIMATES 2015**



#### **NEVADA NET ELECTRICITY GENERATION BY SOURCE 2016**



### ON THE ISSUES

## HYDRAULIC FRACTURING



Bill Ehni

Nevada Geologist

"Hydraulic Fracturing has been proven to be safe ... Stimulating wells with hydraulic fracturing in the state of Nevada will enable the development of hydrocarbon resources that would benefit Nevada and its citizens financially."

## **CLIMATE CHANGE**



Dean Heller

U.S. Senator

"Our country will continue to move forward with the development of innovative new energy technologies that make our state and our nation's energy supply cleaner, more affordable, and more reliable."