

2017 Exploration & Production Winter Standards Meeting

January 16-20, 2017 | JW Marriott Austin | Austin, Texas | www.api.org/meetings**Return by December 19, 2016** | **Artwork due December 2, 2016*** | Fax your application and agreement to 202-682-8222

SPONSOR REPRESENTATIVE

(Person who will be on-site)

Company

Street Address

City

State/Province

Zip/Postal Code

Country

Phone

Fax

(Include Country Code)

Contact Name

(On-site representative)

Contact E-mail

(On-site representative)

CC E-mail

Company URL

SPONSORSHIP OPPORTUNITIES

Please select the opportunity your company wishes to sponsor.

- | | |
|--|----------|
| <input type="checkbox"/> Monday Breakfast/General Session (5 available) | \$ 3,500 |
| <input type="checkbox"/> Coffee/Refreshment Breaks (5 available) | \$ 2,500 |
| <input type="checkbox"/> Networking Break (Monday) | \$ 1,500 |
| <input type="checkbox"/> Networking Break (Tuesday) | \$ 1,500 |
| <input type="checkbox"/> Welcome Reception (5 available) | \$ 3,500 |
| <input type="checkbox"/> Spouse Breakfasts and Activities | \$ 500 |
| Lanyards SOLD – Mechanical Testing Services | \$ 5,000 |
| <input type="checkbox"/> Registration Bags | \$ 6,000 |
| <i>(Sponsorship may be shared by 2 companies)</i> | |
| <input type="checkbox"/> Mobile Device Power Banks | \$ 5,000 |
| <input type="checkbox"/> Meeting Wi-Fi | \$ 3,000 |
| <i>(Five (5) sponsorships available for this item. Informational flyer with access code will include company artwork, name, logo, and marketing contact information)</i> | |
| <input type="checkbox"/> On-Site Program | \$ 5,000 |
| <i>(Includes two-page ad inside the front cover and logo on the front cover.)</i> | |

SPONSORSHIP BENEFITS

- Printed acknowledgement of the sponsorship in the on-site program featuring a one-page, color marketing flyer.
- Customized sign with the company name at the sponsored function.
- Your company listed as a sponsor on the API website with a link to your website.
- Use of a "Sponsors Only Table" (shared table) in registration area for distribution of company literature and hospitality invitations.
- One (1) complimentary registration with a \$2,500 or larger sponsorship. Complete a registration form for this person and reference this sponsorship benefit.
- A "Sponsor" badge for easy identification.

METHOD OF PAYMENT

☐ **By Credit Card** (preferred) – Please charge the following card:☐ VISA☐ MasterCard☐ American Express

Card Number

Expiration Date

CCV (Security Code)

Print Cardholder's Name

Cardholder's Zip/Postal Code

Signature

☐ **By Check** - Please make your check payable to the American Petroleum Institute and indicate the following reference number on the check to ensure payment is credited to you properly: **SS-2300-UM004-7411**. U.S. currency only, drawn on a U.S. bank. Please mail the check with your form no later than December 18, 2015 to: American Petroleum Institute | P.O. Box 1425 | Merrifield, VA 22116-1425

☐ **By Wire to API** - Please add an additional \$25.00 (USD) to cover wire transfer fees.

TD Bank
1030 15th St NW
Washington, DC 20005 USA
ABA Routing # 031101266
Credit To American Petroleum Institute
Account # 4251303172
SWIFT: NRTHUS33

PLEASE RETURN BY December 19, 2016
Artwork due December 2, 2016*

Fax your completed application to (+1) 202-682-8222. No cover sheet necessary.

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Please complete this Agreement and return with your application form.

We plan to attend the event indicated below and would like to participate as a sponsor. We agree to abide by the following conditions and procedures and will brief our representatives accordingly:

2017 Exploration & Production Winter Standards Meeting January 16-20, 2016

- 1. Sponsorship Payment:** Full payment is due with the completed Application and Agreement by **December 19, 2016**. Your Application and Agreement received without such payment will not be processed nor will sponsorship assignment be made.
- 2. Registration Fee:** A sponsorship fee of \$2,500 or more includes one complimentary registration to attend the event. Additional sponsors who wish to attend meetings during this event must register and pay the appropriate event registration fee.
- 3. Printed Program Notation:** Per individual sponsorship benefits as indicated, an acknowledgment of the item or event sponsored will be made in the final printed program. The exact wording will be at the discretion of API.
- 4. Signage:** Per individual sponsorship benefits as indicated, API will create prominent signage or other forms of recognition that feature the company name and/or logo of the sponsor. The exact wording and type of recognition will be at the discretion of API.
- 5. Liability and Security:** Each sponsor must make provisions for the safeguarding of its goods, materials, equipment and display at all times, if applicable. Neither API, nor the JW Marriott Austin, nor their officers, representatives nor employees will be responsible for any destruction, damage, theft or loss to the sponsor's property.
- 6. Indemnification:** The sponsor assumes entire responsibility and hereby agrees to protect, indemnify, defend, save and hold harmless API, the JW Marriott Austin, and their employees and agents against all claims, losses and damages to persons or property, governmental charges or fines, and reasonable attorney's fees arising out of or caused by sponsor's participation.
- 7. Artwork*:** Per individual sponsorship benefits as indicated, Sponsor agrees to submit all artwork electronically to registrar@api.org by no later than **December 2, 2016**. No guarantee of inclusion in onsite materials can be made if artwork is received after this deadline. Artwork format must be in both an EPS file and a high-resolution JPG file.
- 8. Program Inserts:** All sponsors agree to provide one full page, 8 1/2 x 11, color, and one-sided marketing flyer about the company and its services. This flyer must be provided in **high quality PDF file, along**

with a company logo in a high resolution JPG file. These items should be sent to the Registrar at registrar@api.org **December 19, 2016**.

- 9. Insurance:** The sponsor acknowledges that API and the JW Marriott Austin do not maintain insurance covering sponsor property and that it is the sole responsibility of sponsors to obtain business interruption and property damage insurance covering such losses by sponsor.
- 10. Event Cancellation:** If unusual circumstances prevail and the event is cancelled, a full refund of the sponsor fee will be made within thirty (30) days of the cancellation. Sponsor waives all claims that may be made against API, its employees, agents and assigns, except the right to a refund of the sponsor fee.
- 11. Cancellation:** Sponsors may cancel their obligation up to **January 6, 2017**. However, 50% of the fee is nonrefundable. Notice of cancellation must be submitted in writing.

Send to:
American Petroleum Institute
ATTN: Events & Marketing
1220 L Street, NW
Washington, DC 20005-4070
USA

Email to: registrar@api.org

Fax to: (+1) 202-682-8222

- 12. Sales:** No business transactions/solicitations are allowed during API functions at any time.
- 13. Assignment:** Neither API nor the sponsor may assign their rights under this Agreement without the express written consent of all the parties.

ACCEPTANCE OF TERMS

I, the duly authorized representative of the undersigned company, on behalf of said company, subscribe and agree to all terms, conditions, authorizations, and covenants contained in the Application and Agreement for sponsorship during this event.

Name _____
(Please print)

Job Title _____

Phone _____ Fax _____
(Include Country Code)

Signature _____

E-Mail _____

PLEASE RETURN BY DECEMBER 19, 2016

Fax your completed application to (+1) 202-682-8222. No cover sheet necessary.