Sponsor Application

2017 Spring Committee on Petroleum Measurement Standards Meeting

March 13-17, 2017 | InterContinental Dallas | Addison, TX | www.api.org/meetings | Return by February 17, 2017 | Fax your agreement to 202-682-8222 or email to registrar@api.org | Artwork for items to be printed due February 1, 2017

Company	
Street Address	
City	State/Province
Zip/Postal Code	Country
Phone	Fax
Representative	
Representative's E-mail	
CC E-mail	
Company URL	
Complimentary Registran	
* (Applicable only to par \$2,000 or more.)	icipating sponsoring companies that contribute
Company	
Street Address	
City	State/Province
Zip/Postal Code	Country
Phone	Fax
E-mail	

As a sponsor, you will receive:

- Printed acknowledgement of the sponsorship in the on-site program, featuring a one-page, color marketing flyer with information about the company and listing a marketing representative and contact information.
- Customized sign with the company name at the sponsored function.
- Your company listed as a sponsor on the API website with a link to your company website.
- Use of a "Sponsors Only Table" (shared table) in our registration area for distribution of company literature and hospitality invitations.
- *One (1) complimentary registration with a \$2,000 sponsorship.
 (<u>Cannot</u> combine Exhibitor fees with Sponsor fees to equal \$2,000.)
- A "Sponsor" ribbon affixed to the company representative's badge for easy identification.

All sponsors, exhibitors, and contributors

<u>must register and pay the appropriate registration fee</u>

to attend meetings.

Sponsorsh	ip Op	portu	nities
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Ple	Please check all opportunities you wish to apply for:				
	Breakfasts Five (5) sponsorships available @ \$2,300 each	\$2,300			
	☐ Monday ☐ Tuesday				
	Central Coffee/Refreshment Breaks Five (5) sponsorships available @ \$3,000 each	\$3,000			
	Networking Breaks Two (2) sponsorships available @ \$2,500 each	\$2,500			
	☐ Monday ☐ Tuesday				
	Reception Five (5) sponsorships available @ \$3,000 each	\$3,000			
	☐ Registration Bags				
	Registration Lanyards SOLD				
	On-site Program (Includes two-page ad inside front cover.)	\$3,000			
	Wi-Fi Access in COPM Meeting Space	\$5,000			
	Mobile Device Power Banks SOLD	\$5,000			

Meeting Contributor

☐ Meeting Contributor \$ 500 (Limited benefits plus \$150 discount off the registration fee for one person.)

Method of Payment

By Credit Card - Please charge the following card

☐ VISA	☐ MasterCard	American Express	
Card Number			
Exp. Date:	Cardholder's Zip Code:	Card Security Code (CSC):	
Print Cardholder's Name			
Signature			

By Check – Please make sure your check is payable to the American Petroleum Institute and indicate the following reference number on the check to ensure payment is credited to you properly: **SS-2300-UM007-7411.** Please mail the check with your application form to: **American Petroleum Institute, P.O. Box 1425, Merrifield, VA 22116-1425.** If you mail the application, please also fax a copy to 202-682-8222.



AMERICAN PETROLEUM INSTITUTE

Sponsor Agreement

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We plan to attend the API event indicated below, and would like to participate as a sponsor. We agree to abide by the following conditions and procedures and will brief our representatives accordingly:

2017 Spring Committee on Petroleum Measurement Standards Meeting March 13-17, 2017 InterContinental Dallas Addison, Texas

Registration Fee: Sponsors must register and pay the appropriate event registration fee.

Sponsor Imprint: Sponsor item (if appropriate) will be printed with your company's logo as well as the API logo, if appropriate.

Printed Notation: An acknowledgment of sponsors and contributors will be included with registration packages. The exact wording will be at the discretion of API

Registration Signage: API will create a prominent sign or other form of recognition that features the company name of the sponsors. The exact wording and type of recognition will be at the discretion of API.

Program Inserts: All sponsors agree to provide

- An 8 ½ x 11, one-page, one-sided, color marketing flyer about the company in a high quality PDF file. (Refer to ad specifications.)
- A company logo in a <u>high quality JPG</u> file.

These items should be sent to Arnetta Smith at smitha@api.org by February 17, 2017. (Artwork for bags, lanyards, and power portable packs is due February 1, 2017.)

Brochures: Informational/educational handouts or materials, to be distributed on a dedicated "Sponsors Table" in the registration area, should not be larger than approximately 9" x 12".

Insurance: The sponsor acknowledges that API and InterContinental Dallas do not maintain insurance covering sponsor's property and that it is the sole responsibility of the sponsor to obtain business interruption and property damage insurance covering such losses by sponsor, if appropriate.

Event Cancellation: If unusual circumstances prevail, and API must cancel the event, a full refund of the sponsor fee will be made within thirty (30) days of the cancellation. Sponsor waives all claims that may be made against API, its employees, agents and assigns, except the right to a refund of the sponsor fee.

Sponsor Cancellation: Sponsors may cancel their obligation up to **February 24, 2017.** However, 50% of the sponsor fee is non-refundable. Notice of cancellation must be submitted in writing. Send to: Arnetta Smith, American Petroleum Institute, 1220 L Street, NW, Washington, DC 20005-4070 (E-mail: smitha@api.org or fax to: 202-682-8222).

Assignment: Neither API nor the sponsor may assign their rights under this Agreement without the express written consent of the other party.

Sales: No business transactions/solicitations are allowed during any API functions.

Package Handling Fees: We understand that the InterContinental Dallas may charge a fee for package handling. We agree to be responsible for paying these fees when we arrive at the hotel and receive our shipment of materials.

Shipping Information: Your packages should be addressed to you as follows:

Company Representative's Name (Hotel Guest) Hold for Arrival [Representative's arrival date] InterContinental Dallas 15201 Dallas Parkway Addison, Texas 75001 972-386-6000

Company/Organization (Please print)
Representative's Name (Please print)
Representative's E-mail (Please print)
Representative's Phone Number (Please print)
Representative's Signature (Please print)

Thank you for your support!