Sponsor Application

2018 Spring Committee on Petroleum Measurement Standards Meeting

March 12-16, 2018 | Hyatt Regency Dallas | Dallas, Texas | www.api.org/meetings | Return by February 16, 2018. Fax your agreement to 202-682-8222 | Artwork for items to be printed due February 2nd – email to registrar@api.org.

Company		_ Sponsorsnip Opportunities	
Street Address		Please check all opportunities you wish to apply for:	
City	State/Province	☐ Breakfasts	\$2,500
Zip/Postal Code	Country	Five (5) sponsorships available @ \$2,500 each	
Phone	Fax	─ ☐ Monday ☐ Tuesday	
Representative		 ☐ Central Coffee/Refreshment Breaks _ Five (5) sponsorships available @ \$3,000 each 	\$3,000
Representative's E-mail CC E-mail		Networking Breaks Two (2) sponsorships available @ \$2,500 each	\$2,500
Company URL		☐ Monday ☐ Tuesday	
Complimentary Registrant		Reception	\$3,500
* (Applicable only to participating sponsoring companies that contribute \$2,000 or more.)		Five (5) sponsorships available @ \$3,500 each X Registration Bags SOLD	\$5,000
Company Street Address		X Registration Lanyards SOLD	\$4,000
City	State/Province	 On-site Program (Includes two-page ad inside front cover.) 	\$3,000
Zip/Postal Code	Country	, , , , , , , , , , , , , , , , , , , ,	
Phone	Fax	☐ Wi-Fi Access in COPM Meeting Space	\$5,000
E-mail		X Mobile Device Power Banks SOLD	\$5,000
As a sponsor, you	will receive:	Meeting Contributor	
 Printed acknowledgement of the sponsorship in the on-site program, featuring a one-page, color marketing flyer with information about the company and listing a marketing representative and contact information. 		Meeting Contributor (Limited benefits plus \$150 discount off the regis fee for one person.)	\$ 500 tration
		Method of Payment	

By Credit Card - Please charge the following card

☐ VISA	☐ MasterCard	☐ American Express		
Card Number				
Exp. Date:	Cardholder's	Card Security Code (CSC):		
	Zip Code:			
Print Cardholder's Name				
Signature				

By Check – Please make sure your check is payable to the American Petroleum Institute and indicate the following reference number on the check to ensure payment is credited to you properly: **SS-2300-UM007-7411.** Please mail the check with your application form to: **American Petroleum Institute, P.O. Box 1425, Merrifield, VA 22116-1425.** If you mail the application, please also fax a copy to 202-682-8222.

- Customized sign with the company name at the sponsored function.
- Your company listed as a sponsor on the API website with a link to your company website.
- Use of a "Sponsors Only Table" (shared table) in our registration area for distribution of company literature and hospitality invitations.
- *One (1) complimentary registration with a \$2,000 sponsorship. (<u>Cannot</u> combine Exhibitor fees with Sponsor fees to equal \$2,000.)
- A "Sponsor" ribbon affixed to the company representative's badge for easy identification.

All sponsors, exhibitors, and contributors <u>must register and pay the appropriate registration fee</u> to attend meetings.



AMERICAN
PETROLEUM
INSTITUTE

Sponsor Agreement

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We plan to attend the API event indicated below, and would like to participate as a sponsor. We agree to abide by the following conditions and procedures and will brief our representatives accordingly:

2018 Spring Committee on Petroleum Measurement Standards Meeting March 12-16, 2018 Hyatt Regency Dallas Dallas, Texas

Registration Fee: Sponsors must register and pay the appropriate event registration fee.

Sponsor Imprint: Sponsor item (if appropriate) will be printed with your company's logo as well as the API logo, if appropriate.

Printed Notation: An acknowledgment of sponsors and contributors will be included with registration packages. The exact wording will be at the discretion of API.

Registration Signage: API will create a prominent sign or other form of recognition that features the company name of the sponsors. The exact wording and type of recognition will be at the discretion of API.

Program Inserts: All sponsors agree to provide

- An <u>8 ½ x 11</u>, one-page, one-sided, color marketing flyer about the company in a <u>high</u> quality PDF file. (Refer to ad specifications.)
- A company logo in a <u>high quality JPG</u> file.

Send these items to the Registrar at <u>registrar@api.org</u> by February 16, 2018. (Artwork for bags, lanyards, on-site program, and power portable packs is due February 2nd.)

Brochures: Informational/educational handouts or materials, to be distributed on a dedicated "Sponsors Table" in the registration area, should not be larger than approximately 9" x 12".

Insurance: The sponsor acknowledges that API and Hyatt Regency Dallas do not maintain insurance covering sponsor's property and that it is the sole responsibility of the sponsor to obtain business interruption and property damage insurance covering such losses by sponsor, if appropriate.

Event Cancellation: If unusual circumstances prevail, and API must cancel the event, a full refund of the sponsor fee will be made within thirty (30) days of the cancellation. Sponsor waives all claims that may be made against API, its employees, agents and assigns, except the right to a refund of the sponsor fee.

Sponsor Cancellation: Sponsors may cancel their obligation up to **February 23, 2018.** However, 50% of the sponsor fee is non-refundable. Notice of cancellation must be submitted in writing. Send to: Arnetta Smith, American Petroleum Institute, 1220 L Street, NW, Washington, DC 20005-4070 or e-mail to morrowb@api.org. You may also fax to 202-682-8222.

Assignment: Neither API nor the sponsor may assign their rights under this Agreement without the express written consent of the other party.

Sales: No business transactions/solicitations are allowed during any API functions.

Package Handling Fees: We understand that the Hyatt Regency Dallas may charge a fee for package handling. We agree to be responsible for paying these fees when we arrive at the hotel and receive our shipment of materials.

Shipping Information: Your packages should be addressed to you as follows:

Company Representative's Name (Hotel Guest)
Hold for Arrival [Representative's arrival date]
Hyatt Regency Dallas/FedEx Office
300 Reunion Boulevard
Dallas, Texas 75207
API Spring COPM Standards Meeting
214-651-1234

Company/Organization (Please print)
Representative's Name (Please print)
Representative's E-mail (Please print)
Representative's Phone Number (Please print)
Representative's Signature (Please print)

Thank you for your support!