



What America Is Thinking – Access – Florida

Fall 2013

Created for: American Petroleum Institute

Presented by: Harris Interactive

Interviewing: September 24 – 29, 2013

Respondents: 603 Florida Registered Voters

Method: Telephone

Sample: Random Digit Dial

Weighting: Results are weighted to be representative of registered voters in Florida

Sampling Error: +/- 4% at 95% confidence

SCREENER

S1 Are you currently registered to vote?

	Total
Base	603
Yes	100%

S2 Did you vote in the last (2012) Presidential election?

	Total
Base	603
Yes	93%
No	7%

QUESTIONNAIRE- BASIC MEASUREMENTS

Q1 Do you support or oppose increased production of domestic oil and natural gas resources located here in the U.S.?

	Total
Base	603
SUPPORT (NET)	73%
Strongly Support	51%
Somewhat Support	22%
Neither Support nor Oppose	6%
OPPOSE (NET)	13%
Somewhat Oppose	6%
Strongly Oppose	7%
Don't Know/Refuse	8%

Q2 How important to you is producing more oil and natural gas here at home?

	Total
Base	603
IMPORTANT (NET)	87%
Very Important	64%
Somewhat Important	23%
NOT IMPORTANT (NET)	11%
Not Very Important	6%
Not Important at All	5%
Don't Know/Refuse	3%

Now, I am going to read you a series of statements, for each statement, please tell me if you agree or disagree with each statement.

Q3. Increased production of domestic oil and natural gas resources could help strengthen America's energy security.

	Total
Base	603
AGREE (NET)	88%
Strongly Agree	67%
Somewhat Agree	21%
Neither Agree nor Disagree	3%
DISAGREE (NET)	8%
Somewhat Disagree	3%
Strongly Disagree	5%
Don't Know/Refuse	2%

Q4. Increased production of domestic oil and natural gas resources could lead to more jobs in the U.S.

	Total
Base	603
AGREE (NET)	92%
Strongly Agree	70%
Somewhat Agree	22%
Neither Agree nor Disagree	1%
DISAGREE (NET)	6%
Somewhat Disagree	2%
Strongly Disagree	4%
Don't Know/Refuse	1%

Q5. Producing more domestic oil and natural gas could help lower energy costs for consumers.

	Total
Base	603
AGREE (NET)	83%
Strongly Agree	63%
Somewhat Agree	20%
Neither Agree nor Disagree	2%
DISAGREE (NET)	13%
Somewhat Disagree	5%
Strongly Disagree	8%
Don't Know/Refuse	3%

Q6. Increased production of domestic oil and natural gas resources could help stimulate the economy.

	Total
Base	603
AGREE (NET)	89%
Strongly Agree	65%
Somewhat Agree	24%
Neither Agree nor Disagree	2%
DISAGREE (NET)	9%
Somewhat Disagree	4%
Strongly Disagree	5%
Don't Know/Refuse	1%

Q7. Producing more domestic oil and natural gas could benefit federal and state budgets through lease payments, royalty fees and other sources of revenue.

	Total
Base	603
AGREE (NET)	83%
Strongly Agree	55%
Somewhat Agree	28%
Neither Agree nor Disagree	3%
DISAGREE (NET)	8%
Somewhat Disagree	3%
Strongly Disagree	5%
Don't Know/Refuse	6%

Q8. Do you support or oppose offshore drilling for domestic oil and natural gas resources?

	Total
Base	603
SUPPORT (NET)	64%
Strongly Support	33%
Somewhat Support	31%
Neither Support nor Oppose	4%
OPPOSE (NET)	27%
Somewhat Oppose	8%
Strongly Oppose	19%
Don't Know/Refuse	4%

DEMOGRAPHICS

Gender

	Total
Base	603
Male	48%
Female	52%

Age

	Total
Base	603
18 - 24	4%
25 - 34	6%
35 - 49	28%
50 - 64	30%
65+	31%
Don't know / Refused	2%

Education

	Total
Base	603
HIGH SCHOOL OR LESS (NET)	33%
Less than high school	4%
High school graduate	29%
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	54%
Some college	22%
Associate's degree	11%
College graduate	21%
Post-graduate	12%
Don't know / Refused	1%

Party

	Total
Base	603
REPUBLICAN (NET)	24%
Strong Republican	13%
Not-so-strong Republican	8%
INDEPENDENT (NET)	26%
Lean Republican	10%
Lean Democrat	7%
DEMOCRAT (NET)	39%
Strong Democrat	26%
Not-so-strong Democrat	11%
Other	7%
Not sure	1%
Refused	3%

Ideology

	Total
Base	603
CONSERVATIVE (NET)	49%
Very Conservative	25%
Somewhat Conservative	24%
Neither	6%
LIBERAL (NET)	36%
Somewhat Liberal	25%
Very Liberal	11%
Don't Know/Refuse	8%

Race/Ethnicity

	Total
Base	603
White	63%
Hispanic	14%
Black or African American	13%
Mixed Race	3%
Some other race	2%
Native American or Alaskan Native	1%
Asian or Pacific Islander	*
Decline to Answer	4%

Which of the following best describes where you live?

	Total
Base	603
Rural	27%
Urban	18%
Suburban	51%
Don't know/Refused	4%

Income

	Total
Base	603
Less than \$5,000	3%
\$5,000 but less than \$10,000	2%
\$10,000 but less than \$15,000	3%
\$15,000 but less than \$20,000	6%
\$20,000 but less than \$25,000	2%
\$25,000 but less than \$30,000	6%
\$30,000 but less than \$35,000	3%
\$35,000 but less than \$40,000	5%
\$40,000 but less than \$50,000	7%
\$50,000 but less than \$60,000	6%
\$60,000 but less than \$75,000	8%
\$75,000 but less than \$80,000	4%
\$80,000 but less than \$100,000	5%
\$100,000 or more	15%
Don't Know/Refuse	26%