



What America Is Thinking – Access – North Carolina

Fall 2013

Created for: American Petroleum Institute

Presented by: Harris Interactive

Interviewing: September 24 – 29, 2013

Respondents: 607 North Carolina Registered Voters

Method: Telephone

Sample: Random Digit Dial

Weighting: Results are weighted to be representative of registered voters in North Carolina

Sampling Error: +/- 4% at 95% confidence

SCREENER

S1 Are you currently registered to vote?

	Total
Base	607
Yes	100%

S2 Did you vote in the last (2012) Presidential election?

	Total
Base	607
Yes	93%
No	6%

QUESTIONNAIRE- BASIC MEASUREMENTS

Q1 Do you support or oppose increased production of domestic oil and natural gas resources located here in the U.S.?

	Total
Base	607
SUPPORT (NET)	77%
Strongly Support	53%
Somewhat Support	24%
Neither Support nor Oppose	6%
OPPOSE (NET)	9%
Somewhat Oppose	4%
Strongly Oppose	5%
Don't Know/Refuse	8%

Q2 How important to you is producing more oil and natural gas here at home?

	Total
Base	607
IMPORTANT (NET)	89%
Very Important	70%
Somewhat Important	19%
NOT IMPORTANT (NET)	8%
Not Very Important	5%
Not Important at All	3%
Don't Know/Refuse	4%

Now, I am going to read you a series of statements, for each statement, please tell me if you agree or disagree with each statement.

Q3. Increased production of domestic oil and natural gas resources could help strengthen America's energy security.

	Total
Base	607
AGREE (NET)	89%
Strongly Agree	66%
Somewhat Agree	23%
Neither Agree nor Disagree	1%
DISAGREE (NET)	7%
Somewhat Disagree	3%
Strongly Disagree	4%
Don't Know/Refuse	3%

Q4. Increased production of domestic oil and natural gas resources could lead to more jobs in the U.S.

	Total
Base	607
AGREE (NET)	91%
Strongly Agree	70%
Somewhat Agree	21%
Neither Agree nor Disagree	1%
DISAGREE (NET)	7%
Somewhat Disagree	5%
Strongly Disagree	2%
Don't Know/Refuse	1%

Q5. Producing more domestic oil and natural gas could help lower energy costs for consumers.

	Total
Base	607
AGREE (NET)	80%
Strongly Agree	58%
Somewhat Agree	22%
Neither Agree nor Disagree	1%
DISAGREE (NET)	14%
Somewhat Disagree	6%
Strongly Disagree	8%
Don't Know/Refuse	5%

Q6. Increased production of domestic oil and natural gas resources could help stimulate the economy.

	Total
Base	607
AGREE (NET)	87%
Strongly Agree	63%
Somewhat Agree	24%
Neither Agree nor Disagree	1%
DISAGREE (NET)	7%
Somewhat Disagree	4%
Strongly Disagree	3%
Don't Know/Refuse	4%

Q7. Producing more domestic oil and natural gas could benefit federal and state budgets through lease payments, royalty fees and other sources of revenue.

	Total
Base	607
AGREE (NET)	81%
Strongly Agree	52%
Somewhat Agree	29%
Neither Agree nor Disagree	1%
DISAGREE (NET)	12%
Somewhat Disagree	6%
Strongly Disagree	6%
Don't Know/Refuse	5%

Q8. Do you support or oppose offshore drilling for domestic oil and natural gas resources?

	Total
Base	607
SUPPORT (NET)	65%
Strongly Support	39%
Somewhat Support	26%
Neither Support nor Oppose	4%
OPPOSE (NET)	27%
Somewhat Oppose	13%
Strongly Oppose	14%
Don't Know/Refuse	5%

DEMOGRAPHICS

Gender

	Total
Base	607
Male	48%
Female	52%

Age

	Total
Base	607
18 - 24	2%
25 - 34	12%
35 - 49	25%
50 - 64	30%
65+	28%
Don't know/Refuse	2%

Education

	Total
Base	607
HIGH SCHOOL OR LESS (NET)	35%
Less than high school	5%
High school graduate	30%
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	52%
Some college	20%
Associate's degree	12%
College graduate	20%
Post-graduate	11%
Don't know/Refuse	1%

Party

	Total
Base	607
REPUBLICAN (NET)	29%
Strong Republican	22%
Not-so-strong Republican	6%
INDEPENDENT (NET)	27%
Lean Republican	10%
Lean Democrat	6%
DEMOCRAT (NET)	30%
Strong Democrat	23%
Not-so-strong Democrat	8%
Other	7%
Not sure	3%
Refused	4%

Ideology

	Total
Base	607
CONSERVATIVE (NET)	59%
Very Conservative	34%
Somewhat Conservative	26%
Neither	7%
LIBERAL (NET)	24%
Somewhat Liberal	19%
Very Liberal	5%
Don't Know/Refuse	10%

Race/Ethnicity

	Total
Base	607
White	65%
Hispanic	1%
Black or African American	22%
Asian or Pacific Islander	1%
Native American or Alaskan Native	3%
Mixed Race	1%
Some other race	1%
Decline to Answer	5%

Which of the following best describes where you live?

	Total
Base	607
Rural	48%
Urban	10%
Suburban	33%
Don't know/Refuse	10%

Income

	Total
Base	607
Less than \$5,000	3%
\$5,000 but less than \$10,000	1%
\$10,000 but less than \$15,000	3%
\$15,000 but less than \$20,000	4%
\$20,000 but less than \$25,000	5%
\$25,000 but less than \$30,000	4%
\$30,000 but less than \$35,000	5%
\$35,000 but less than \$40,000	5%
\$40,000 but less than \$50,000	5%
\$50,000 but less than \$60,000	8%
\$60,000 but less than \$75,000	5%
\$75,000 but less than \$80,000	4%
\$80,000 but less than \$100,000	7%
\$100,000 or more	16%
Don't Know/Refuse	23%