

Keystone XL Pipeline – National

April 2014

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Created for: American Petroleum Institute

Presented by: Nielsen

Interviewing: April 16 – 20, 2014  
Respondents: 1000 registered voters  
Method: Telephone  
Sample: Random digit dial  
Weighting: Results are weighted to be representative of registered voters.  
Sampling Error: +/-3 at 95% confidence

Q1. If America continues to need to import some oil to meet its energy needs, would you like to see America import more or less of the oil it needs from Canada, rather than other foreign countries?

Base	1000
<b>MORE (NET)</b>	<b>67%</b>
<i>A lot more</i>	42%
<i>A little more</i>	25%
Neither more nor less	5%
<b>LESS (NET)</b>	<b>17%</b>
<i>A little less</i>	4%
<i>A lot less</i>	13%
Don't Know/Refused	11%

Q2. Support/Oppose: A pipeline –the Keystone XL pipeline –has been proposed to help bring more oil from Canada, North Dakota and neighboring states to American refineries for processing into gasoline, diesel fuel and other products. Do you support or oppose the building of the Keystone XL pipeline?

Base	1000
<b>SUPPORT (NET)</b>	<b>70%</b>
<i>Strongly support</i>	48%
<i>Somewhat support</i>	22%
Neither support nor oppose	2%
<b>OPPOSE (NET)</b>	<b>19%</b>
<i>Somewhat oppose</i>	6%
<i>Strongly oppose</i>	13%
Don't Know/Refused	9%

Q3. Agree/Disagree: The Keystone XL Pipeline should be approved because it would strengthen America's economic security by helping to create jobs here in the U.S. and keeping energy dollars here in North America.	
Base	1000
<b>AGREE (NET)</b>	<b>78%</b>
<i>Strongly agree</i>	57%
<i>Somewhat agree</i>	21%
Neither agree nor disagree	1%
<b>DISAGREE (NET)</b>	<b>20%</b>
<i>Somewhat disagree</i>	6%
<i>Strongly disagree</i>	14%
Don't Know/Refused	2%

Q4. Agree/Disagree: Approving the Keystone XL Pipeline will help America become more of an energy power in the world and help with our foreign policy initiatives.	
Base	1000
<b>AGREE (NET)</b>	<b>67%</b>
<i>Strongly agree</i>	40%
<i>Somewhat agree</i>	27%
Neither agree nor disagree	3%
<b>DISAGREE (NET)</b>	<b>26%</b>
<i>Somewhat disagree</i>	12%
<i>Strongly disagree</i>	14%
Don't Know/Refused	4%

Q5. Agree/Disagree: It is in the United States' national interest to approve the Keystone XL Pipeline because it would help strengthen America's national and energy security by increasing supplies of oil from North America, rather than from other regions of the world.

Base	1000
<b>AGREE (NET)</b>	<b>78%</b>
<i>Strongly agree</i>	57%
<i>Somewhat agree</i>	21%
Neither agree nor disagree	1%
<b>DISAGREE (NET)</b>	<b>19%</b>
<i>Somewhat disagree</i>	5%
<i>Strongly disagree</i>	14%
Don't Know/Refused	3%

Q6. How important is energy when it comes to the issues the federal government should be focusing on?

Base	1000
<b>IMPORTANT (NET)</b>	<b>95%</b>
<i>Very important</i>	70%
<i>Somewhat important</i>	25%
<b>NOT IMPORTANT (NET)</b>	<b>3%</b>
<i>Not very important</i>	1%
<i>Not at all important</i>	2%
Don't Know/Refused	2%

Q7. Looking ahead, how much will your vote be influenced by a politician's stand on energy issues?	
Base	1000
<b>INFLUENCED (NET)</b>	<b>80%</b>
<i>Very influenced</i>	34%
<i>Somewhat influenced</i>	46%
<b>NOT INFLUENCED (NET)</b>	<b>18%</b>
<i>Not very influenced</i>	9%
<i>Not at all influenced</i>	9%
Don't Know/Refused	3%

Q8. If a candidate supports approving the Keystone XL Pipeline and increasing the amount of oil we receive from Canada, would this make you more/less likely to support that candidate?	
Base	1000
<b>MORE LIKELY (NET)</b>	<b>68%</b>
<i>Much more likely</i>	30%
<i>Somewhat more likely</i>	38%
Neither more nor less likely	7%
<b>LESS LIKELY (NET)</b>	<b>18%</b>
<i>Somewhat less likely</i>	9%
<i>Much less likely</i>	9%
Don't Know/Refused	6%

Q9. Agree/Disagree: I believe the Keystone XL Pipeline will be approved this year.	
Base	1000
AGREE (NET)	38%
<i>Strongly agree</i>	15%
<i>Somewhat agree</i>	23%
Neither agree nor disagree	4%
DISAGREE (NET)	40%
<i>Somewhat disagree</i>	21%
<i>Strongly disagree</i>	19%
Don't Know/Refused	19%

Q10. Agree/Disagree: If the Keystone XL Pipeline is not approved, that would send a message to Russian President Vladimir Putin that America is not as serious about energy security as it should be.	
Base	1000
AGREE (NET)	53%
<i>Strongly agree</i>	34%
<i>Somewhat agree</i>	19%
Neither agree nor disagree	2%
DISAGREE (NET)	38%
<i>Somewhat disagree</i>	13%
<i>Strongly disagree</i>	25%
Don't Know/Refused	7%

**DEMOGRAPHICS**

Gender	
Base	1000
Male	47%
Female	53%

Age	
Base	1000
18 - 24	5%
25 - 34	7%
35 - 49	27%
50 - 64	31%
65+	30%
Don't know/Refused	3%

Education	
Base	1000
Less than high school	4%
High school graduate	29%
Some college	23%
Associate's degree	8%
College graduate	22%
Post-graduate	12%
Don't know/Refused	1%

Party ID	
Base	1000
Republican	27%
Strong Republican	18%
Not-so-strong Republican	9%
Democrat	33%
Strong Democrat	24%
Not-so-strong Democrat	8%
Independent	28%
Lean Republican	11%
Lean Democrat	10%
Do not lean either way	5%
Other	8%
Not sure/Decline to answer	4%

Political Ideology	
Base	1000
CONSERVATIVE (NET)	55%
<i>Very conservative</i>	24%
<i>Somewhat conservative</i>	31%
Neither	6%
LIBERAL (NET)	31%
<i>Somewhat liberal</i>	22%
<i>Very liberal</i>	9%
Don't Know/Refused	8%



Race/Ethnicity	
Base	1000
White	71%
Hispanic	9%
Black or African American	12%
Asian or Pacific Islander	1%
Native American or Alaskan Native	0%
Mixed Race	0%
Some other race	3%
Don't know/Refused	3%

Urbanicity	
Base	1000
Rural	32%
Urban	18%
Suburban	45%
Don't Know/Refused	4%

Are you, or is anyone in your household, a member of a labor union?	
Base	1000
Yes	14%
No	85%
Not sure	0%
Refuse	1%

Income	
Base	1000
Under \$5,000	2%
\$5,000 but less than \$10,000	3%
\$10,000 but less than \$15,000	2%
\$15,000 but less than \$20,000	3%
\$20,000 but less than \$25,000	4%
\$25,000 but less than \$30,000	5%
\$30,000 but less than \$35,000	2%
\$35,000 but less than \$40,000	4%
\$40,000 but less than \$50,000	6%
\$50,000 but less than \$60,000	7%
\$60,000 but less than \$75,000	7%
\$75,000 but less than \$80,000	4%
\$80,000 but less than \$100,000	6%
\$100,000 or more	20%
Don't know/Refused	24%