Oil and natural gas are driving the U.S. economy through a major energy boom and that boom is rippling through the economy of Rhode Island, supporting business activity across the state. This finding grows out of a new American Petroleum Institute survey of domestic oil and natural gas vendors, which offers a glimpse into the job and business creation engine that is the current oil and natural gas industry. The survey shows that at least 11 businesses, located across Rhode Island’s two congressional districts, are part of the larger oil and natural gas supply chain.

The survey’s snapshot of state-by-state activity reinforces the impressive level of industry success throughout the country that is documented in a recent PriceWaterhouseCoopers study conducted for the American Petroleum Institute. That study found that the oil and natural gas industry in Rhode Island supports some 15,100 jobs, which is 2.5 percent of the state’s total employment. The amount of Rhode Island labor income supported by the oil and natural gas industry comes to $934 million annually. That’s 2.8 percent of the state’s total labor income.

Although Rhode Island is not a top energy producer, these job and labor income figures demonstrate that the people of Rhode Island enjoy significant benefits from energy development. The benefits show up in the state’s salary statistics as well. Thus, while the average annual salary in Rhode Island across all industries and sectors is $45,770, the average oil and gas industry salary (excluding gas stations) is higher—$47,055 annually. Overall the industry supports $1.7 billion of the Rhode Island economy. That’s 3.2 percent of the state’s total economic activity.

Rhode Island also benefits from the production of oil and natural gas from shales and so-called “tight formations,” energy development that uses the proven engineering technologies of hydraulic fracturing, or “fracking,” and horizontal drilling. Total jobs supported by these activities in Rhode Island reached 2,257 in

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The job total is projected to climb to 3,708 in 2020 and to 3,804 in 2035.4

And Americans, including the people of Rhode Island, get it. A telephone poll of 1,012 registered voters across the country, conducted on behalf of the American Petroleum Institute, found that 77 percent of Americans, regardless of party affiliation, support increased production of oil and natural gas resources located in the United States.5

Vendor Profile6

parsonsKellogg
parsonsKellogg is an industry leader in helping Fortune 1000 companies secure positive consumer impressions through the use of impactful promotional products. Services include e-commerce solutions, golf and other sporting event sponsorships and co-branded focused programs, sporting goods, day-to-day promotional products, gift cards, offshore sourcing, and custom packaging.

For the oil and natural gas industry, the company helps set up sponsorships of sporting events. For example, parsonsKellogg worked on the Valero Texas Open golf tournament on behalf of the Valero Energy Corp. In 2010, parsonsKellogg partnered with the Valero Benefit for Children (BFC), the Valero Energy Foundation’s annual charitable fundraiser for children in need, which raises more money on the PGA Tour than any other charitable event. By providing a turnkey merchandise website at which participants could redeem gift cards as part of the Pro-Am packages, the company helped BFC/Valero save money while enhancing the participants’ experience.

parsonsKellogg also helps its partners by providing materials for safety and wellness programs within their companies. These programs bring down costs and promote a safer and healthier workplace.

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6. From the 2014 “API Onshore Oil and Gas Vendor Identification Survey” returns.
### RHODE ISLAND - VENDOR LIST

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<th>Congressional District 1</th>
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