

Maryland Petroleum Council

January 2017



Gonzales Research & Media Services

Public Opinion Surveys, Data Analysis
Issue Advocacy & Video Content Production

We provide the tools you need to measure public opinion,
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Scope and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career began in the mid 1980's as an analyst with *Mason-Dixon Opinion Research*. Mr. Gonzales helped develop, craft and implement election surveys and exit polls for Baltimore's WMAR-TV Channel 2.

Patrick Gonzales has polled and analyzed well over a thousand elections in Maryland and across the country since this time. His polling in the 2014 Maryland gubernatorial election foreshadowed Larry Hogan's victory on Election Day.

During an interview at WBAL 1090 AM radio on October 27, 2016, Mr. Gonzales was one of the very few pollsters in the nation to state publicly that Donald Trump would win over Hillary Clinton in the 2016 presidential election.

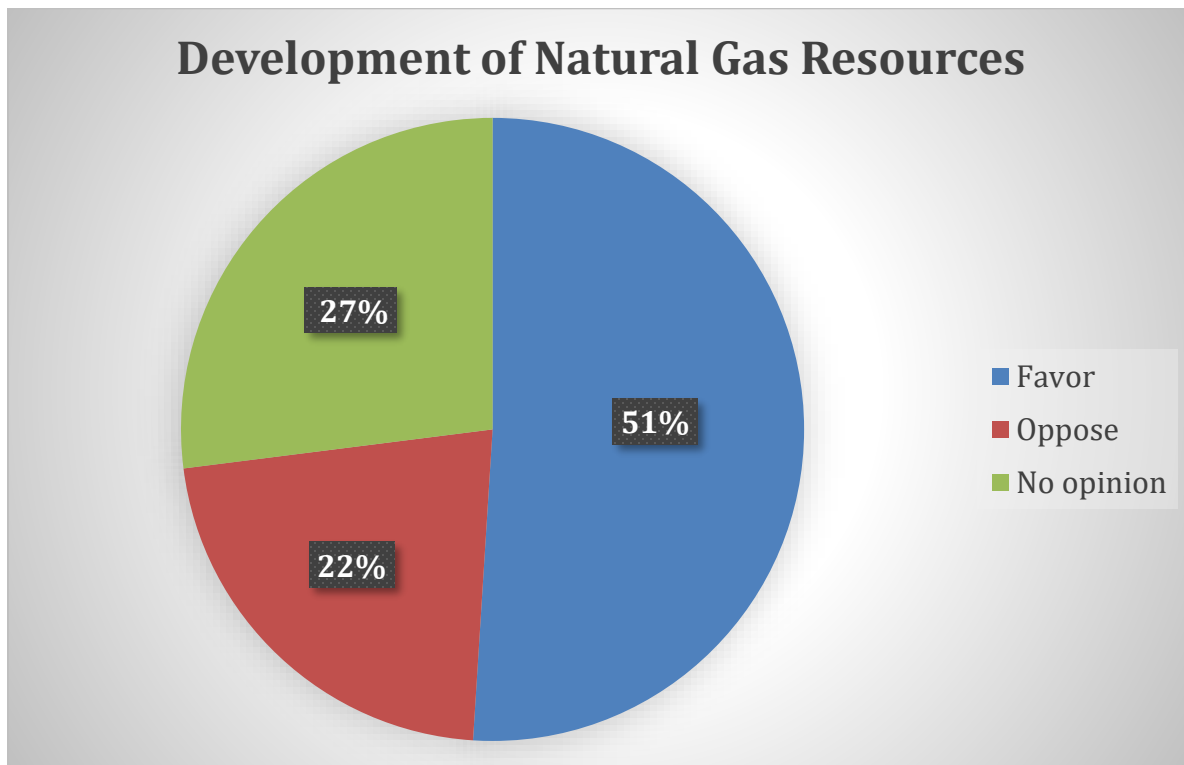
This poll was conducted by ***Gonzales Research & Media Services*** from December 14th through January 2nd, 2017. A total of 823 registered voters in Maryland were queried by live telephone interviews, utilizing both landlines and cell phones. A cross-section of interviews was conducted throughout the state reflecting general election voting patterns.

The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 3.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

Executive Summary

Development of Natural Gas Resources

- Among Marylanders, 51% of voters favor the development of natural gas resources in western Maryland (23% “strongly favor” and 28% “somewhat favor”), while 22% oppose the development of natural gas resources in western Maryland (14% “strongly oppose” and 8% “somewhat oppose”), and 27% offer no opinion on the development of natural gas resources.



Key Findings

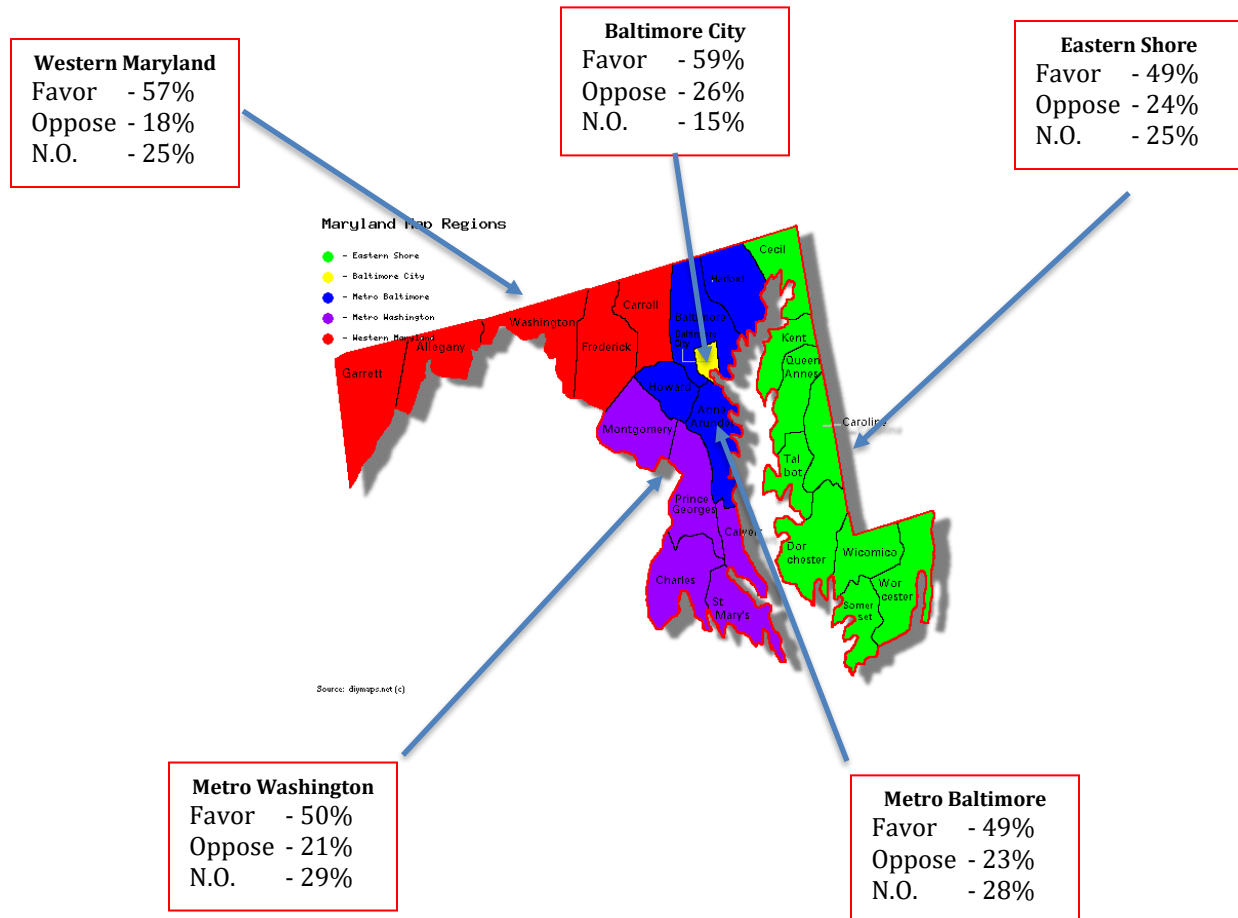
QUESTION: *Do you favor or oppose the development of natural gas resources in Western Maryland?*

DEVELOPMENT OF NATURAL GAS IN WESTERN MARYLAND

	Number	Percent
Favor	419	50.9 %
Oppose	182	22.1 %
No Opinion	222	27.0 %
Total	823	100.0 %

DEVELOPMENT OF NATURAL GAS IN WESTERN MARYLAND

	Number	Percent
Strongly Favor	186	22.6 %
Somewhat Favor	233	28.3 %
Somewhat Oppose	70	8.5 %
Strongly Oppose	112	13.6 %
No Opinion	222	27.0 %
Total	823	100.0 %



Data Table

N=823

DEVELOPMENT OF NATURAL GAS IN WESTERN MARYLAND

	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No Opinion
<u>PARTY REGISTRATION</u>					
Democrat	61 13.6%	107 23.9%	44 9.8%	69 15.4%	166 37.1%
Republican	88 34.5%	86 33.7%	17 6.7%	24 9.4%	40 15.7%
Unaffiliated	37 30.6%	40 33.1%	9 7.4%	19 15.7%	16 13.2%
<u>AGE GROUP</u>					
18 to 34	40 28.4%	35 24.8%	12 8.5%	18 12.8%	36 25.5%
35 to 49	52 23.9%	73 33.5%	15 6.9%	28 12.8%	50 22.9%
50 to 64	56 22.3%	72 28.7%	25 10.0%	37 14.7%	61 24.3%
65 and older	38 17.8%	53 24.9%	18 8.5%	29 13.6%	75 35.2%
<u>AGE GROUP</u>					
Under 50	92 25.6%	108 30.1%	27 7.5%	46 12.8%	86 24.0%
50 and older	94 20.3%	125 26.9%	43 9.3%	66 14.2%	136 29.3%
<u>RACE</u>					
White	140 23.7%	171 28.9%	52 8.8%	82 13.9%	146 24.7%
African-American	37 19.3%	54 28.1%	16 8.3%	23 12.0%	62 32.3%
Other/Refused	9 22.5%	8 20.0%	2 5.0%	7 17.5%	14 35.0%

N=823

DEVELOPMENT OF NATURAL GAS IN WESTERN MARYLAND

	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No Opinion
<u>GENDER</u>					
Male	92 23.2%	115 29.0%	26 6.6%	48 12.1%	115 29.0%
Female	94 22.0%	118 27.6%	44 10.3%	64 15.0%	107 25.1%
<u>REGION</u>					
Eastern Shore	16 22.2%	19 26.4%	8 11.1%	9 12.5%	20 27.8%
Baltimore City	19 27.5%	22 31.9%	4 5.8%	14 20.3%	10 14.5%
Metro Baltimore	68 22.9%	78 26.3%	28 9.4%	40 13.5%	83 27.9%
Metro Washington	59 20.6%	82 28.7%	24 8.4%	37 12.9%	84 29.4%
Western Maryland	24 24.2%	32 32.3%	6 6.1%	12 12.1%	25 25.3%

Sample Demographics

<u>PARTY REGISTRATION</u>	<u>Number</u>	<u>Percent</u>
Democrat	447	54.3 %
Republican	255	31.0 %
Unaffiliated	121	14.7 %
Total	823	100.0 %

<u>AGE GROUP</u>	<u>Number</u>	<u>Percent</u>
18 to 34	141	17.1 %
35 to 49	218	26.5 %
50 to 64	251	30.5 %
65 and older	213	25.9 %
Total	823	100.0 %

<u>AGE GROUP</u>	<u>Number</u>	<u>Percent</u>
Under 50	359	43.6 %
50 and older	464	56.4 %
Total	823	100.0 %

<u>RACE</u>	<u>Number</u>	<u>Percent</u>
White	591	71.8 %
African-American	192	23.3 %
Other/Refused	40	4.9 %
Total	823	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Male	396	48.1 %
Female	427	51.9 %
Total	823	100.0 %

<u>REGION</u>	<u>Number</u>	<u>Percent</u>
Eastern Shore	72	8.7 %
Baltimore City	69	8.4 %
Metro Baltimore	297	36.1 %
Metro Washington	286	34.8 %
Western Maryland	99	12.0 %
Total	823	100.0 %