



**What do 20,000 American jobs look like?** Imagine a tower of people literally 100,000 feet into the sky – as high as 180 Washington Monuments stacked atop each other. Experts predict the Keystone XL pipeline – which will bring plentiful, secure Canadian oil to American consumers – could create 20,000<sup>1</sup> U.S. construction and manufacturing jobs in the near term. But the long-term news is even better: By 2035, Canadian oil sands development could support 600,000<sup>2</sup> American jobs.

That's a lot of people working, no matter how you stack it.

To learn more about Keystone XL, and the promise of Canadian oil sands, log on to [EnergyTomorrow.org](http://EnergyTomorrow.org).

## **Keystone XL? The benefits are stacking up.**



**The  
Keystone  
XL pipeline  
could create  
20,000 new  
American  
jobs.**

[EnergyTomorrow.org](http://EnergyTomorrow.org)

THE *people* OF AMERICA'S  
OIL AND NATURAL GAS INDUSTRY

<sup>1</sup> TransCanada's Keystone XL Pipeline – Know The Facts, TransCanada, May 2011  
<sup>2</sup> Economic Impacts of Staged Development of Oil Sands Projects in Alberta (2010-2035), Canadian Energy Research Institute, June 2011